

PREFERRED EVANGELISTIC METHODS

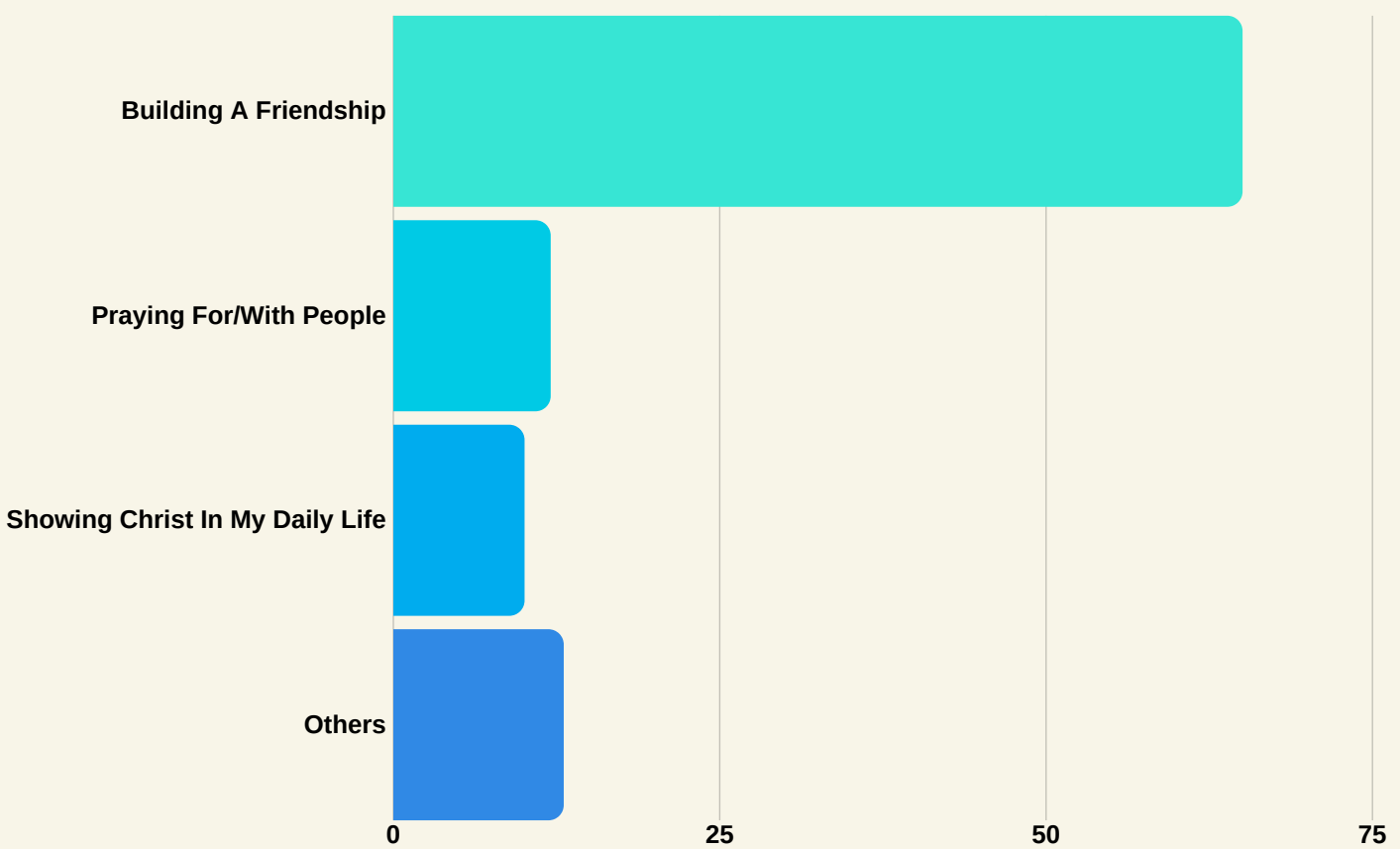
what we found out

In November 2018, over 300 people participated in the *Biscuit Trails* quiz designed to find out their preferred methods of sharing their faith.

They were given a selection of 12 different evangelistic methods, and asked to pick their most preferred method (*First Choice*), followed by their second most preferred method (*Second Choice*).

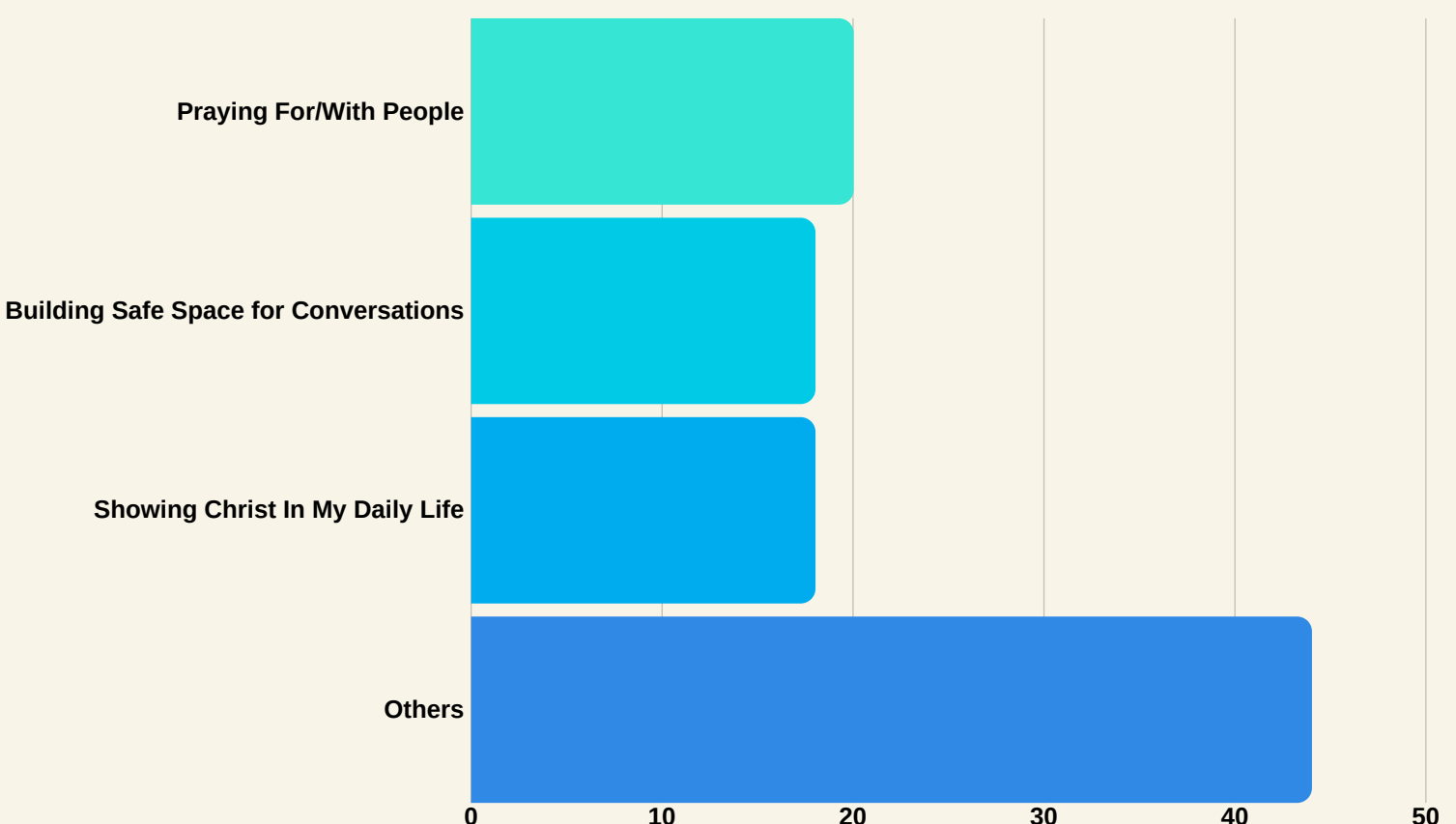
- **Building a Friendship.**
- **Praying For (or with) People In Your Daily Life.**
- **Showing Christ Through My Daily Life.**
- **Building a Safe Space for Open Conversations.**
- **Sharing Stories About How God Has Changed My Life.**
- **Finding Out Someone's Perception of Jesus.**
- **Introduce & Connect Them With Other Christians.**
- **Sharing The Gospel.**
- **Telling Them You Are A Christian.**
- **Finding Out Someone's Spiritual Background.**
- **Sharing How The Gospel Is Applicable To Our Daily Lives.**
- **Reading The Bible Together.**

Top 3 picks for FIRST CHOICE



By a large margin, **Building a Friendship (65%)** was the most preferred evangelistic approach amongst the participants.

Top 3 picks for SECOND CHOICE



When it came to selecting their second most-preferred method of evangelism, the top 3 picks were:

1. **Praying For/With People (20%)**
2. **Building Safe Space for Conversations (18%)**
3. **Showing Christ in My Daily Life (18%)**

SUGGESTIONS FROM PARTICIPANTS

BUILDING A FRIENDSHIP

Listen to them, offer help as needed

Eat. Chat. Listen do things together

Communicate, listen and show concern

Get to know them through gathering in a non-threatening environment.

Sharing activities they enjoy to build friendship and relationship

PRAYING FOR/WITH PEOPLE

Establish a regular time to pray for that individual's salvation.

Ask to pray for them after listening to their concerns/burdens.

BUILDING A SAFE SPACE FOR CONVERSATIONS

Be open to share my journey.

Be authentic about my own life and struggles.

When possible, introduce my family to him and his family.

Offer a listening ear and keep the exchange confidential.

Be sincere and non-judgemental.

SHOWING CHRIST IN MY DAILY LIFE

Demonstrate care and kindness in daily dealings with others.

Be honest, have integrity, demonstrate fruit of the Spirit.

Choosing to honour Christ in good or bad situations.

Standing up for moral values & excellence in our work.

Serve quality work with a spirit of excellence, and with positive & humble attitude

*Check out the Biscuit Trails Quiz at this link:
<https://cru.sg/biscuitquiz>*