

# Cru Social

March 2024



As we approach the joyous celebration of Easter, I pray that this season be a time of profound reflection, continuous prayer, and meaningful ministry for each one of you!

## Easter Resources

Cru has an abundant of Lent and Easter resources for staff to utilize:

- To encourage connection in the Word, there are two different devotionals: [Cru's Lent Devotional](#) and [Cru's 8-Day Holy Week Devotional](#).
- Delight in free, Easter-themed, smartphone wallpapers [here!](#) (These can also be used as social media posts to encourage students during Lent.)
- Seeking encouragement to help you reflect on and embrace your new identity in Christ? Read through [this collection](#) of truths that highlight a few of the promises that Christ-followers claim because Jesus died and rose on our behalf!
- You can also sign up via email to receive "[Easter Truth and Reflections](#)", which contain guided prayer and questions to deepen your faith.

## Wanting to Invite a Friend to an Easter Service?

As we reflect on the new life Jesus brings us this Easter season, we are also reminded of the new life we all encountered when we first "met" the Lord. Use [this](#) website to help initiate discussion surrounding Good Friday, Jesus, the Resurrection, and Easter Sunday! Watch a three to five minute clip as an ice breaker and use the conversation starters to guide the discussion with your friend(s). Feel free to watch the other videos and discuss the other questions, too! Aim to set aside an hour or so for open, intentional discussion. Afterwards, extend the invitation to your friend(s) to attend a service with you Easter day!

## Instagram Updates

Instagram had a few updates over the last few weeks including:

- 1) ...the ability to schedule "Live" up to 90 days in advance! Live is a great tool to use for campus events and national events that students might be attending. As a reminder, Instagram Live allows for real-time engagement with your audience. Viewers can ask questions, leave comments, and interact with the host. This can help create a sense of immediacy and connection!
- 2) ...a creative makeover for Instagram Stories! New creative backgrounds have been continually loaded onto the platform, allowing for greater storytelling within a post.

## March Templates

Below you will find the templates for March.

March 1- Global Day of Unplugging ([Story Post](#))

March 17- St. Patrick's Day ([Feed Post](#))

March 29- Good Friday ([Feed Post](#))

March 31- Easter ([Feed Post](#)- there are three options!)

If there are any questions or concerns regarding the March templates, please email me at [lauren.berlin@cru.org](mailto:lauren.berlin@cru.org).

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"We can live free, joy-filled lives when we live surrendered. God is a God of order and peace, and he has ordained peace for us. He wants us to live lives that are full of love, joy, and peace. But in order to do so, we must surrender and live for the audience of One."

-Alyssa Joy Bethke

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