

Cru Social

January 2024



The dawn of a new year brings with it a sense of renewal and limitless potential! I pray you are excited to kick off the new year with enthusiasm and a continued commitment to encourage, build, and launch students.

Instagram Updates

“Add Yours” Templates

Instagram has launched new templates to utilize on the Stories portion of their platform. Known as “Add Yours”, these templates strive to promote engagement and create custom prompts to a user's followers. For an example of what the templates could look like, review the article [here](#). If you are having trouble accessing the “Add Yours” templates, be sure to verify the Instagram app is up-to-date!

Reels

During the summertime of 2023, Instagram provided a new feature to those located in the United States. The platform allowed users to download public Reels. However, as of mid-December this feature is now available worldwide. Please note that this setting can be modified in the settings portion of the Instagram app. For additional help articles, click [here](#).

Summer Mission Trips

Now is the perfect time to connect with students about their plans for the upcoming summer! Students can visit the [Cru Summer Mission](#) page to browse mission trip locations for 2024, as well as begin the application process. Students may also follow the Summer Mission [Instagram](#) page to find encouragement and testimonies from other students, frequently asked questions, and participate in giveaways during the upcoming months.

January Templates

Below you will find the templates for January.

January 15- Martin Luther King Jr. Day ([Feed Post](#))

Check-In ([Story Post](#))

If there are any questions or concerns regarding the January Templates, please email me at lauren.berlin@cru.org.

Upcoming Templates for February

February 4- Rosa Parks Day
 February 14- Valentine's Day
 February 19- Presidents' Day

“You don’t need the praise of people when you have the approval of God.”
 -Craig Groeschel

