

Cru Social

April 2022



There's a Gaming Summer Mission?!?

If you're a gamer or have students that are, you know that gaming doesn't have the best reputation in far too many Christian circles. Unfortunately, this can often affect one's sense of acceptance or belonging in the body of Christ.

The gaming summer mission wants to bring people together who love Jesus AND gaming, table top, and board games, helping them experience rich fellowship and explore ways of reaching out to those who need Jesus in the gaming world.

Who's this opportunity for, and what will they learn?

1. Staff: If you're a gamer or have wondered how you can reach the gaming students.
2. Students: Gamers will experience all the traditional Summer Mission outcomes and return in the fall equipped to impact the under-reached gaming community on their campus.

What's the time commitment?

You can join us in either the 8-week in-person version or the 4-week online version (with optional convention trip add-ons)

Where can I learn more?

Learn more about this opportunity at linktr.ee/CruGamingSummer.



Easter Outreach

Last year, our Easter Cru Social strategy explained the meaning behind popular Christian dates such as Passover, Good Friday, and Resurrection Sunday. This year, we'll be hearing what these holidays mean to our audience. This is a natural way for your page to share the gospel through the eyes of fellow students.

Some of you may prefer to use Resurrection Sunday or Palm Sunday. However, keep in mind that these terms may be less recognizable by non-christian audiences.

I enjoy creating strategies that help you connect with your audiences, but only you know the questions that'd be best to ask them. Therefore, **feel free to edit the questions** in the templates to ones you think your audience would interact with most. I am excited to see the questions you all come up with to engage with students around this topic.

Breakdown of the templates:

Use these [templates](#) on the dates you get the most engagement.

Week of April 3rd: Templates 1-4 Asking your audience for their feedback on what Easter means to them

Week of April 10th: Sharing your audience's answers from the previous templates

April 18th (Monday after Easter): Asking your audience to reflect on their experience yesterday and share what they've learned.



Emily Assibu

Hi, I'm Emily Assibu, Cru's National Social Media Coach, and I help staff build meaningful relationships on social media for ministry.



Copyright © 2022 Cru. All rights reserved.
100 Lake Hart Drive, Orlando, FL 32832

[Privacy Policy](#) | [Terms of Use](#) | [Our Website](#)