



Cru Social

November 2021

IG has unleashed a lot of [new features](#) in this past month. The first one we'll cover is FAQ.

This summer, IG unveiled a new feature called FAQ for direct messages. Frequently Asked Questions will suggest questions at the bottom of a message that someone can click and get an automatic answer from your page.

Watch [this Youtube video](#) to see what this looks like and how to set it up.

Don't know what to have as your FAQs? Here are three suggestions:

1. Question: When and where do you meet?
 - Answer: Check out our weekly meeting highlight! And if you have questions, let us know!
2. Question: How can I join?
 - Answer: You can join by coming to our weekly meeting or bible studies.
3. Question: What is Cru and what do you believe?
 - Answer: Cru is a non-denominational Christian organization that desires to help students know God, grow in their faith, and mobilize them to share their faith with others. We do this through bible studies, weekly meetings, and personal mentorship opportunities.

To avoid rewriting your answers every semester, forward students to the place where you frequently update your movement information. For example, if you have a highlight post about your weekly meeting information, forward them to that. You can also put down an email where they can ask more questions if they have them.

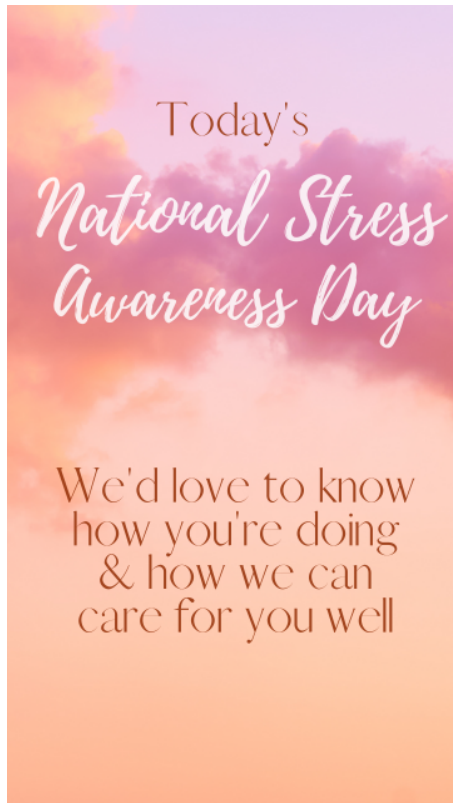
November 2021 Templates

[National Stress Awareness Day \(Story\)](#)

[National Stress Awareness Day \(Feed\)](#)

[World Kindness Day](#)

[Home for the Holidays](#)



Emily Assibu

Hi, I'm Emily Assibu, Cru's National Social Media Coach, and I help staff build meaningful relationships on social media for ministry.



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100 Lake Hart Drive, Orlando, FL 32832

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