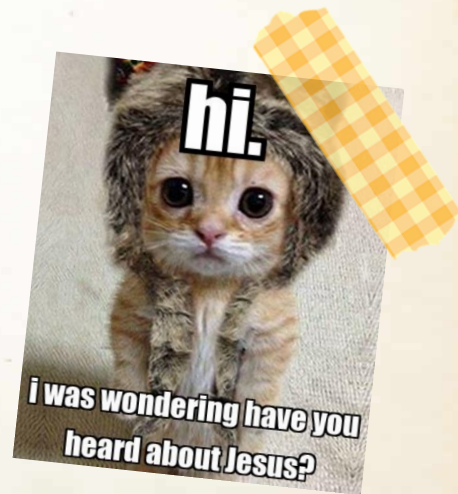


# CONVERSATIONAL # HACKS IN EVANGELISM





***“WHATEVER WE DO,  
WE MUST NOT TREAT  
THE GREAT COMMISSION  
LIKE IT’S  
THE GREAT SUGGESTION.”***

**CHARLES S. SWINDOLL**

<sup>13</sup> FOR "EVERYONE WHO CALLS ON THE NAME OF THE LORD WILL BE SAVED."

<sup>14</sup> HOW THEN WILL THEY CALL ON HIM IN WHOM THEY HAVE NOT BELIEVED?  
AND HOW ARE THEY TO BELIEVE IN HIM OF WHOM THEY HAVE NEVER HEARD?  
AND HOW ARE THEY TO HEAR WITHOUT SOMEONE PREACHING?

<sup>15</sup> AND HOW ARE THEY TO PREACH UNLESS THEY ARE SENT?

AS IT IS WRITTEN, "HOW BEAUTIFUL ARE THE FEET  
OF THOSE WHO PREACH THE GOOD NEWS!"

ROMANS 10:13-15



## My Convo Plan



I've been thinking about reaching \_\_\_\_\_, I will try initiating  
(insert name of NC friend/fam)

our next convo by \_\_\_\_\_  
(insert specific workable entry point)

We both care about \_\_\_\_\_,  
(insert 1-2 areas of common ground)

so I'll try \_\_\_\_\_  
(insert possible progression that might lead to a spiritual convo)

\_\_\_\_\_ (insert name of NC friend/fam)

seems to be at a place where he/she \_\_\_\_\_  
(insert level of spiritual interest)  
, so I'll try addressing his/her

\_\_\_\_\_ barrier(s) by \_\_\_\_\_  
(emotional/intellectual/volitional) (insert workable effort)  
and much prayer! God has

worked unmistakably in my life in the areas of \_\_\_\_\_  
(insert 2-3 God-encounters)

so I will look for opportunities to share that \_\_\_\_\_  
with \_\_\_\_\_ too! If he/she is open, I'll try connecting him/her  
(insert name of NC friend/fam)

to \_\_\_\_\_ . Also, to be a more effective  
(insert follow up platform(s))

witness for Christ, I'll work on \_\_\_\_\_  
(insert quality to work on to even better reflect Christ)

By God's grace, I can and will succeed in witnessing for Christ!

FEEL FREE TO  
**DOWNLOAD** A COPY OF  
THIS CUSTOMISABLE  
**CONVO PLAN TEMPLATE**  
AND FILL IT IN  
THROUGH THIS  
SESSION!

GET YOURS HERE:  
**TINYURL.COM /**  
**MYCONVOPLAN**

THINK OF **ONE**  
NON-CHRISTIAN FRIEND  
OR LOVED ONE







## JOHN 4: JESUS AND THE SAMARITAN WOMAN

<sup>3</sup> (Jesus) left Judea and departed again for Galilee. <sup>4</sup> And he had to pass through Samaria. <sup>5</sup> So he came to a town of Samaria called Sychar, near the field that Jacob had given to his son Joseph. <sup>6</sup> Jacob's well was there; so Jesus, wearied as he was from his journey, was sitting beside the well. It was about the sixth hour.

<sup>7</sup> A woman from Samaria came to draw water. Jesus said to her, "Give me a drink." <sup>8</sup> (For his disciples had gone away into the city to buy food.) <sup>9</sup> The Samaritan woman said to him, "How is it that you, a Jew, ask for a drink from me, a woman of Samaria?" (For Jews have no dealings with Samaritans.)



Photo by Ekaterina Pokrovsky on [dreamstime](#)

# CONVO E HACKS

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## 1. BE SET APART

BE MARKED BY A SPIRIT OF EXCELLENCE IN YOUR WORK.

CHOOSE NOT TO BE A GOSSIPMONGER.

USE WORDS TO BUILD OTHERS UP AND EDIFY.

BE A PRESENT, AUTHENTIC AND CARING FRIEND.

BE GRACIOUS AND KIND.

BE SOMEONE WHO DOESN'T STRESS OR WORRY EASILY.

BE SOMEONE WHO MAKES WISE, PRAYERFUL DECISIONS.

SAY NO TO PEER PRESSURE AND CHRONIC COMPARISON.

BE FAITHFUL IN YOUR COMMITMENTS TO GOD.

LOVE YOUR FAMILY.

BE A JOYFUL PERSON.

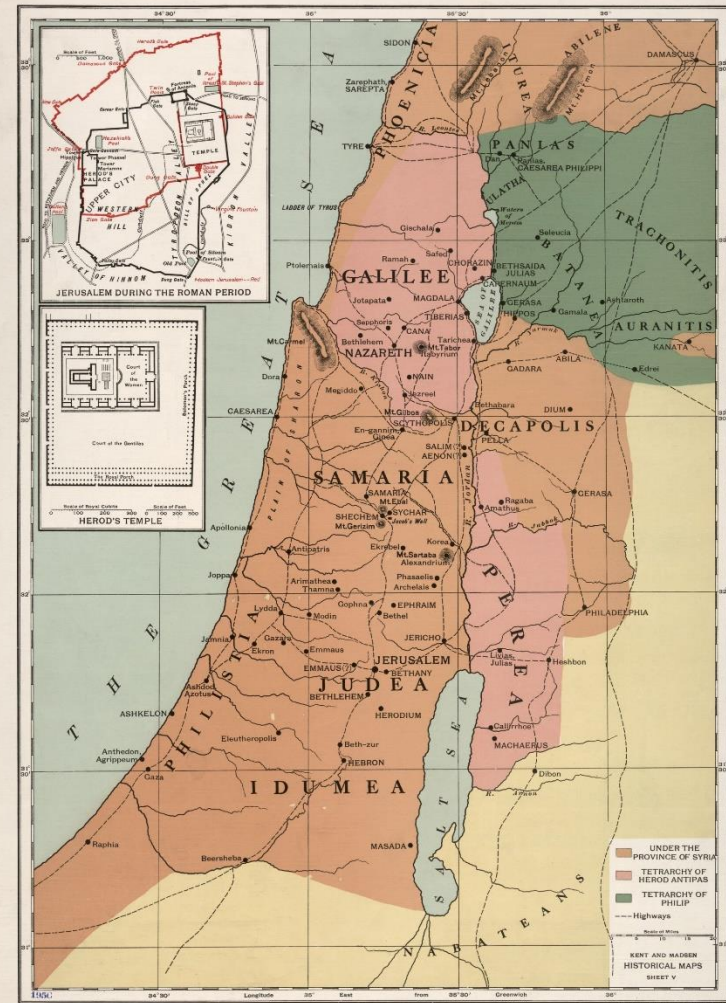




WHAT DO YOU NEED TO START / STOP DOING TO  
REFLECT CHRIST EVEN BETTER?

<sup>3</sup> (Jesus) left Judea and departed again for Galilee. <sup>4</sup> And he had to pass through Samaria. <sup>5</sup> So he came to a town of Samaria called Sychar, near the field that Jacob had given to his son Joseph. <sup>6</sup> Jacob's well was there; so Jesus, wearied as he was from his journey, was sitting beside the well. It was about the sixth hour.

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# CONVO E HACKS

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1. BE SET APART

2. PLAN ENTRY POINTS



WHAT IS A POSSIBLE ENTRY POINT FOR YOU TO  
HAVE A CONVERSATION WITH YOUR NON-  
CHRISTIAN FRIEND / LOVED ONE?

<sup>9</sup> The Samaritan woman said to him, “How is it that you, a Jew, ask for a drink from me, a woman of Samaria?” (For Jews have no dealings with Samaritans.) <sup>10</sup> Jesus answered her, “If you knew the gift of God, and who it is that is saying to you, ‘Give me a drink,’ you would have asked him, and he would have given you living water... Everyone who drinks of this water will be thirsty again, <sup>14</sup> but whoever drinks of the water that I will give him will never be thirsty again. The water that I will give him will become in him a spring of water welling up to eternal life.” <sup>15</sup> The woman said to him, “Sir, give me this water, so that I will not be thirsty or have to come here to draw water.”





# CONVO E HACKS

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1. BE SET APART
2. PLAN ENTRY POINTS
3. FIND COMMON GROUND

# SIMPLE TIPS!

- SHARE GENUINE **PERSONAL OPINIONS**
- DEPOSIT A SIMPLE RELATED **SPIRITUAL TRUTH**
- ASK **CURIOUS QUESTIONS**
- INSTEAD OF DRAWING A SMALL CIRCLE TO EXCLUDE PEOPLE, **DRAW A BIGGER CIRCLE TO INCLUDE THEM**
- OFFER TO **PRAY** FOR/WITH THEM





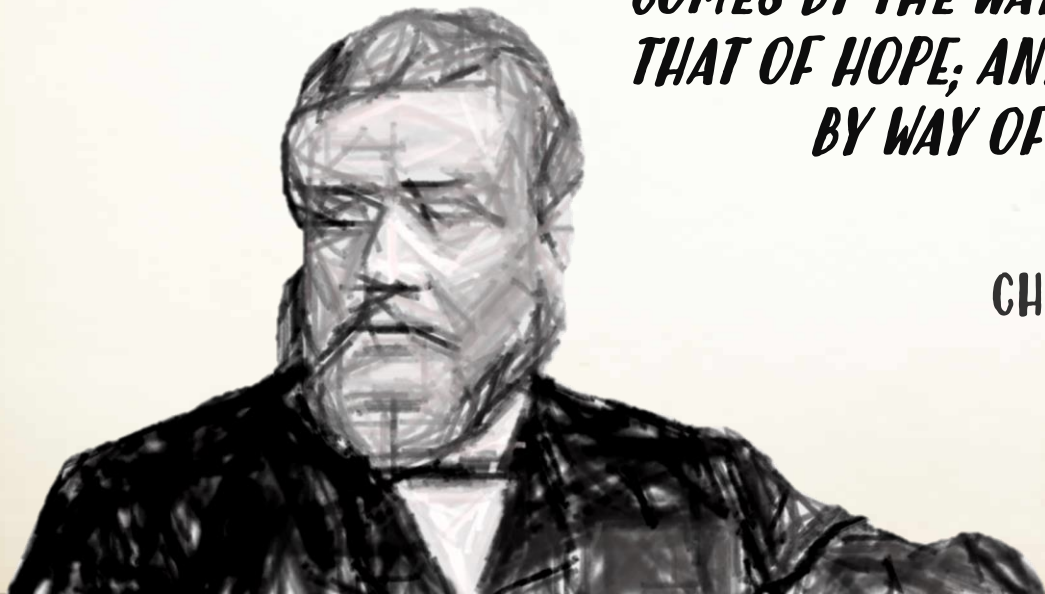
WHAT COMMON GROUND IS THERE  
BETWEEN YOU THAT CAN POSSIBLY LEAD TO A  
SPIRITUAL CONVERSATION?

<sup>16</sup> Jesus said to her, “Go, call your husband, and come here.” <sup>17</sup> The woman answered him, “I have no husband.” Jesus said to her, “You are right in saying, ‘I have no husband’; <sup>18</sup> for you have had five husbands, and the one you now have is not your husband. What you have said is true.”



***“CHRIST HAS DIFFERENT DOORS FOR ENTERING  
INTO DIFFERENT PEOPLE’S SOULS. INTO  
SOME, HE ENTERS BY THE UNDERSTANDING;  
INTO MANY, BY THE AFFECTIONS. TO SOME, HE  
COMES BY THE WAY OF FEAR; TO ANOTHER, BY  
THAT OF HOPE; AND TO THIS WOMAN HE CAME  
BY WAY OF HER CONSCIENCE.”***

**CHARLES SPURGEON**





# CONVO E HACKS

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1. BE SET APART
2. PLAN ENTRY POINTS
3. FIND COMMON GROUND
4. BUILD THE RIGHT BRIDGE

# The Engel Scale

Modified with Permission of Dr. James Engel

## PATIENT'S MICRO-DECISIONS OF FAITH

## HEALTHCARE WORKER ROLE

CYNIC SKEPTIC SPECTATOR SEEKER BELIEVER DISCIPLE	PATIENT'S MICRO-DECISIONS OF FAITH		HEALTHCARE WORKER ROLE	
	Choose to live by faith	+5	MULTIPLYING	<b>Speaks to:</b> The Whole Person <b>Addresses:</b> Social Barriers <b>Overcomes:</b> Isolation <b>By: Participation in Body</b> <b>Goal:</b> Growth <b>Answers:</b> Will I live for Christ? <i>Example: Jerusalem Church (Acts 2:41-47) &amp; Samaritan Awakening (Acts 8:4-8)</i>
	Chooses to share faith with others	+4		
	Makes Christ-like choices	+3		
	Joins in community life	+2		
	Assimilates God's Word	+1		
	Trusts in Christ	0	HARVESTING	<b>Speaks to:</b> The Will <b>Addresses:</b> Volitional Barriers <b>Overcomes:</b> Indecision, Unwillingness to Change <b>By: Prayer &amp; Persuasion</b> <b>Goal:</b> Trust Christ <b>Answers:</b> Will I trust Christ? <i>Example: Paul before Agrippa (Acts 26:1-29)</i>
	Turns from self-trust	-1		
	Sees Christ as the answer	-2		
	Recognizes own need	-3		
	Considers the truth of the Gospel	-4	SOWING	<b>Speaks to:</b> The Mind <b>Addresses:</b> Intellectual Barriers <b>Overcomes:</b> Ignorance, Misconceptions & Error <b>By: Presentation</b> <b>Goal:</b> Understanding <b>Answers:</b> Who is Jesus? What does He want from me? <i>Example: Ethiopian Eunuch (Acts 8)</i>
	Understand the implications	-5		
	Aware of the Gospel	-6		
	Recognizes relevance of the Bible	-7		
	Looks positively at the Bible	-8	CULTIVATING	<b>Speaks to:</b> The Emotions <b>Addresses:</b> Emotional Barriers <b>Overcomes:</b> Indifference, Fear & Antagonism <b>By: Presence</b> <b>Goal:</b> Attractions, Trust You <b>Answers:</b> What's in it for me? <i>Example: Nicodemus (John 3)</i>
	Recognizes differences in the messenger	-9		
	Aware of the messenger	-10		
	Going own way	-11		
	Avoids the truth	-12		



WHAT KIND OF BRIDGE MIGHT BE  
MOST EFFECTIVE IN REACHING YOUR  
FRIEND / LOVED ONE?

<sup>28</sup> So the woman left her water jar and went away into town and said to the people,  
<sup>29</sup> “Come, see a man who told me all that I ever did. Can this be the Christ?” <sup>30</sup> They went out of the town and were coming to him.  
<sup>39</sup> Many Samaritans from that town believed in him because of the woman's testimony, “He told me all that I ever did.”



Photo by [Thought Catalog](#) on [Unsplash](#)

# CONVO E HACKS

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1. BE SET APART

2. PLAN ENTRY POINTS

3. FIND COMMON GROUND

4. BUILD THE RIGHT BRIDGE

5. PREPARE STORIES





MY FAITH  
TURNAROUND



MY LOVE  
STORY



NAT'S  
BIRTHDATE



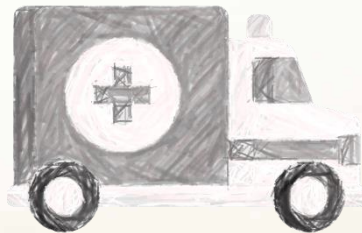
HELPING A STRUGGLING  
NEIGHBOUR



MY JOB



FINDING  
A FLAT



NAT'S HEAD ACCIDENT



MY RELATIONSHIP  
WITH MY MUM



WHAT GOD-ENCOUNTERS HAVE YOU HAD WITH  
GOD IN THE PAST AND RECENTLY?

<sup>28</sup> So the woman left her water jar and went away into town and said to the people,  
<sup>29</sup> “Come, see a man who told me all that I ever did. Can this be the Christ?” <sup>30</sup> They went out of the town and were coming to him.  
<sup>39</sup> Many Samaritans from that town believed in him because of the woman's testimony, “He told me all that I ever did.”



# CONVO E HACKS

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1. BE SET APART

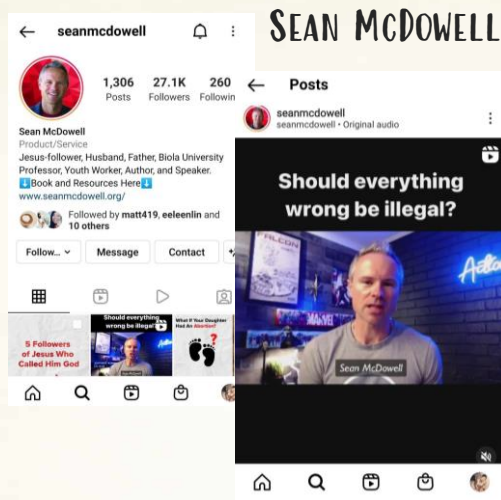
2. PLAN ENTRY POINTS

3. FIND COMMON GROUND

4. BUILD THE RIGHT BRIDGE

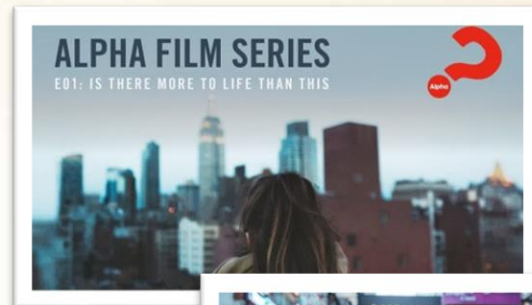
5. PREPARE STORIES

6. GET THEM CONNECTED



SEAN MCDOWELL

## CHRISTIAN INFLUENCERS



ALPHA.ORG



& CHURCH,  
EVENTS AND  
COMMUNITIES





WHAT COULD YOU CONNECT YOUR FRIEND / LOVED  
ONE TO SO THAT THEY CAN FURTHER THEIR  
DISCOVERY JOURNEY WITH JESUS?

<sup>28</sup> So the woman left her water jar and went away into town and said to the people,  
<sup>29</sup> “Come, see a man who told me all that I ever did. Can this be the Christ?” <sup>30</sup> They went out of the town and were coming to him.  
<sup>39</sup> Many Samaritans from that town believed in him because of the woman's testimony, “He told me all that I ever did.”



# CONVO E HACKS

---



1. BE SET APART

2. PLAN ENTRY POINTS

3. FIND COMMON GROUND

4. BUILD THE RIGHT BRIDGE

5. PREPARE STORIES

6. GET THEM CONNECTED

7. IDENTIFY JESUS

**FUEL FOR  
THE LONG  
JOURNEY  
AHEAD**





# A. ERASE THE THERE'S-NO- OPPORTUNITY MENTALITY

<sup>34</sup> Jesus said to them, “My food is to do the will of him who sent me and to accomplish his work. <sup>35</sup> Do you not say, ‘There are yet four months, then comes the harvest’? Look, I tell you, lift up your eyes, and see that the fields are white for harvest.





## B. IT TAKES TEAMWORK

<sup>36</sup> Already the one who reaps is receiving wages and gathering fruit for eternal life, so that sower and reaper may rejoice together.<sup>37</sup> For here the saying holds true, ‘One sows and another reaps.’<sup>38</sup> I sent you to reap that for which you did not labor. Others have labored, and you have entered into their labor.”



## C. PERSEVERE

<sup>16</sup> Jesus said to her, “Go, call your husband, and come here.” <sup>17</sup> The woman answered him, “I have no husband.” Jesus said to her, “You are right in saying, ‘I have no husband’ ... <sup>19</sup> The woman said to him, “Sir, I perceive that you are a prophet.” <sup>20</sup> Our fathers worshiped on this mountain, but you say that in Jerusalem is the place where people ought to worship.”



# D. SUCCESS IN WITNESSING

Success in witnessing is simply taking the initiative to share Christ in the power of the Holy Spirit and leaving the results to God.



Photo by [Kawtar Cherkaoui](#) on [Unsplash](#)