



iCARE WEEK

SIOUX EMPIRE MISSIONAL TEAM



iCARE WEEK

The following is a list of activities that make up an evangelistic campaign called **iCare**: a week of opportunities to creatively display, demonstrate, and declare the gospel on campus.* Depending on your capacity (number of involved students, time, finances, etc.), your Cru movement can choose to do some or all of these activities, which are designed to help students interact with non-Christians in unique ways. Each activity is best accomplished if leadership is shared by a small team of mature student leaders, freeing staff members to provide oversight and consultation without getting bogged down in details.

iTHANK

Goal: To show gratitude to people on campus who are underappreciated, while engaging with non-believers.

- 1) Set up a two-hour block of time to gather and write Thank You notes with any student willing to come. (Hopefully around 15-20 or more. Make it open to non-Cru people.)
- 2) Set a meeting place and reserve it if needed.

3) Purchase (or have a supporter donate):

- Thank You notes (500 or more, depending on how many of people sign up)
- Pens, markers, or colored pencils

4) Students will write thank you notes to:

- Professors
- RA's
- Janitors
- A large thank you board to the campus (give to student development)
- Cafeteria workers
- Other people you can think of...

iASK

Goal: To foster meaningful spiritual conversations with non-believers.

1) Students will gather together during their lunch hours in the union/main campus building to set up a huge board. Students who walk by will be asked this question:

“If you could ask God one question, what would it be?”

2) Students can write their question to God on a sticky note and stick it to the board. Encourage them to write their name and phone number or e-mail address on the back, if they want to discuss the question later.

3) After the lunch rush is over, student leaders will distribute the sticky notes and prepare to follow up with the writers of the questions (but only if the questions are deep/legitimate/serious, as opposed to mocking/profane/foolish). They should try to



meet with them one-on-one for these conversations, prepared to give thoughtful, biblical answers and to share the Gospel.

We are looking for questions like,

- Why is there so much suffering in the world?
- Why does God hate homosexuals?
- Why are Christians so judgmental?
- Why would God send people to hell?"

4) Other Details

a. The booth should probably be up for at least two hours with at least two students at each hour-long shift.

b. Supplies

- Sticky Notes
- Sharpies
- Big board or huge piece of paper that we can prominently display so people can see it when they walk by. **It needs to catch their attention.** Write the question at the top and invite people to answer it.

iHELP

Goal: To assemble hygiene packs for people in need while engaging with nonbelievers. (The hygiene packs include toilet paper, shampoo, and a bar of soap in a gallon size zip lock bag and can be distributed through a local agency to low income families, the elderly, etc.)

- 1) Determine the number of hygiene packs you want to assemble.
- 2) Set aside time/day and number of participants needed.
- 3) Figure out ways to invite and recruit believers and non-believers together.
- 4) Purchase supplies and make it happen!
- 5) Cru students should be prepared to discuss your motivation if/when you're asked, "Why are you doing this?" One suggestion is to share Jesus' story (from Matthew 25) about how we are to treat "the least of these." This could also lead to a discussion of Ephesians 2:8-10, that we're saved **by** grace through faith but saved **for** good works.

iSERVE

Goal: To serve a specific group of people in a small but significant way in order to show them the love of Christ.

- 1) Choose the specific people and location that you're going to serve for a two-hour chunk of time. (For example, a whole dorm, specific dorm floor, specific people in a class, sports team, faculty in a department, or a specific group of students in another organization.)
- 2) Choose the actual way that you'll be serving them. (Taking out the trash, giving away goodies or treats, cleaning something, helping with a specific project that's already going on, or simply calling ahead of time and asking how you can help.)
- 3) Cast vision during Cru meetings, small groups, etc. and have students sign up to serve.
- 4) Contact each student on your sign-up list to inform them of the details (date and time of the event and any necessary supplies/clothing/). Make sure you explain in detail where and who you'll be serving.
- 5) Meet 20 minutes early with your group to pray, explain in detail the way that you'll be serving, and go over to the location/people group together. Spend two hours or more serving there.
- 6) Be prepared to share the motivation behind your service. One good explanation is that you're simply following the example of Jesus. "For even the Son of Man came not to be served but to serve others and to give his life as a ransom for many." -Matthew 20:28

iCONNECT

Goal: To build deeper relationships between Cru students and their non-Christian friends and normalize spiritual conversations

- 1) Cast vision for Cru students to make deeper connections with nonbelievers and have students sign up for an intentional connection opportunity.
- 2) Choose the options students will have to connect with their friends (meeting for coffee/lunch/ice cream, recreation like disc golf/bowling/billiards) – based on your budget and number of students who signed up – and acquire needed resources (gift cards, equipment, etc.).



3) Develop a list of 10 questions (some general, some deeper) that students can ask their friends to connect with them.

4) Establish a timeline for the iConnect team:

- Set a training time to brief them on who and how to connect with. Training needs to include how to have a spiritual conversation and how to share the gospel.
- Set a deadline for them to have their connection time with their friend (Example: they must have their connection time within one week of the training)
- After the deadline, set a time to reconnect and debrief about everyone's conversations

A great spiritual conversation training resource is [c456](#), a short video series on CruPressGreen.com

iPRAY

Goal: Pray for the specific felt needs of (non-Cru) students and show the campus that we care enough to pray for them.

1) Prepare

- Cast vision for the purpose and power of prayer.
- Recruit students to participate.
- Purchase supplies: notecards/paper, pens, bowl.
- Determine location(s): choose prominent spot(s) on campus, limited by the number of Cru students who can participate. Could choose all major Target Areas, Student Union, etc.
- Assign Cru students (in pairs) to different locations.

2) Execute

a. For **one** hour, Cru students (in pairs) go to target area and ask as many students as possible for **one** prayer request.

What to say:

“Hi, my name is _____. I’m with a student organization called Cru. We are praying for the needs of students all over campus today. I would love to pray for you. Is there one specific thing I can be praying for you today?”

Have them write their name and prayer request on notecard. Put in bowl.

b. For **one** hour after asking for prayer requests, you and your partner pray through the notecards.

What to say if someone asks why you are doing this:

“As Christians, we believe that God answers prayer. We also believe that God wants us to love other people. One way to love people is to pray for them.”

iLISTEN

Goal: Use a focus group format to uncover the thoughts/feelings of people about spiritual topics and establish Cru as a group who cares enough to listen, not just spout an agenda.

1) Select/recruit two Cru student-leaders are responsible for each target area, both inviting and facilitating the group. (Preferably one experienced leader and one new/emerging leader.)

2) Select time and location for the event. (Best case scenario – have a member of that target area's life group host the event. The lobby is more prominent, but less intimate.)

3) Train leaders how to facilitate a focus group and share their testimony. Details available on CPG's article on [Focus Groups](#).

4) Both leaders will go out into their target area inviting for the first two hours. The last hour will be the actual focus group.

5) Focus Group Timeline:

- 10 minutes – social time (eating, getting to know attendees).
- 30 minutes – discussion (scripted questions, with Cru leaders mostly listening).
- 8-10 minutes – explanation (share briefly why Cru exists, and the essence of the gospel).
- 3-5 minutes – story (younger leader shares personal testimony, with a theme that's relevant to what was discussed in the preceding hour).
- 5-7 minutes – evaluation (have participants fill out a comment card, giving feedback about the night, and indicating if they're open to further discussion).

iPARTY

Goal: To provide a final rallying point, a chance to celebrate – with food, friends, and fun – and a unique environment to share the gospel. This is a great event

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to invite friends to who have been affected or gotten involved with the iCare week.

1) Schedule this event on a Friday night or during your Cru weekly meeting.

2) Be sure to have plenty of food and beverages, good music, non-cheesy games, and a quality emcee.

3) After a half hour, have the leader of each event (iListen, iPray, etc.) share about what they did.

4) Briefly open the mic for stories about what God did over the week through iCare.

5) Have a trained, prepared student share how the gospel has motivated him/her to care for the campus' physical, emotional, and spiritual needs. Transition to the gospel in the form of a brief testimony.

* Originally developed by the Sioux Empire (South Dakota) Missional Team.