

CRU PRESS

GREEN



# BUILDING A MOVEMENT: FUNDING FIRST

## STEP 1

### BEFORE THE SCHOOL YEAR

It's hard to envision building a movement with a bank account of zero. Not that it can't be done, but why would you even attempt it. Materials cost money, retreats cost money, socials cost money—heck, it costs gas just to drive to campus.

Before the start of the school year is a good time to attend to raising money for the ministry. It's the one activity that can be taken out of the hectic flow of events in that first semester.

Whether a staff member or a volunteer, Campus Crusade allows you to raise money for your campus. And the most effective thing you can do is to put together an overview of your ministry as well as your financial need for the up-coming year. What you'll find attached is an example of such an overview.

This is what you would use to mail to or to meet with a Christian who may have a heart to contribute to what God is doing on campus. Of course, if you've been ministering on that campus for awhile the most likely candidates will be alumni. If you don't know any alumni then the most logical place to go would be local churches in the area. Pray about it. God will give you some good ideas on who to approach. But take the time to create an overview of the ministry that you can use to share with those to whom God leads you.

## To Think About:

1. **Over 110,000,000 college students in the world...**
2. **There are 70,000 college students on 25 campuses within the SC Lowcountry, and many of these campuses have no organized outreach or small group Bible studies.**
3. **College campuses are full of anti-Christian professors and new age groups that look attractive on the surface to a college student. College students today are searching for truth.**

### About Us:

- **Chad received a B.S. in Textile Chemistry from Clemson University and an M.S. in Chemical Engineering from Georgia Tech. Elizabeth also attended Clemson and received a B.S. in Elementary Education from Ohio University. They have been married 9 years, and they have a 5 year old son named Wyatt and a 2 year old named Clark.**
- **Kurt Brewer is a graduate of the University of South Carolina, and his wife Morgan is a graduate of Marshall University. They have been married for 2 years.**
- **Rebecca Buchanan is a graduate of the University of Tennessee. She was a violin teacher for 2 years before she joined staff with Campus Crusade for Christ.**
- **We are a team of 5 full-time staff serving in Charleston, SC, where we are partnering with local churches, volunteers, alumni, and student leaders to develop ministries on 25 local college campuses. There are 70,000 college students on the campuses within our scope.**
- **We also have a part time staff lady, Melisa Hodgins, who joined our team in January of '07.**

- **Thank you so much in advance for your interest in our ministry. Please feel free to call or write us with any questions you have regarding our ministry and how you can be a part, whether it would be through your time, your prayers or your finances.**
- **If you would like to make a contribution to our ministry, you may send it to Campus Crusade for Christ at P.O. Box 628222 Orlando, FL 32862-8222. Please make any checks payable to **Campus Crusade for Christ** and include our account number (#2791061) on the memo line of the check. This will ensure that your gift will be designated to our ministry in the SC Lowcountry. Thanks again!**

Campus Crusade for Christ International is a charter member of the Evangelical Council for Financial Accountability and was recognized by *Money* magazine as one of the top charities in the nation in terms of program spending as a percentage of income.



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## CAMPUS CRUSADE FOR CHRIST

*“Helping to Turn Lost Students into  
Christ-Centered Laborers”*



**SC Lowcountry Staff Team**  
**Serving In Charleston, SC**

## *The Campus Ministry*

### Our Objectives...

1. To help expose every person on the college campuses today (over 65 million) to the gospel.
2. To help **win** people to faith in Jesus Christ.
3. To help **build** them in their faith.
4. To help **train** them for the ministry.
5. To help **send** them to win and disciple others.

### Our Emphasis...

1. Total Commitment to the Great Commission (Matthew 28:18-20).
2. Dependence on the Holy Spirit, prayer, and God's inspired Word.
3. Realization of the Lordship of Christ—that Jesus is preeminent in our lives and ministries and merits our full allegiance.
4. Training with transferable methods and materials through which learners become teachers, and spiritual multiplication continues.

## WHAT IS CAMPUS CRUSADE FOR CHRIST?

Campus Crusade for Christ is an interdenominational ministry committed to helping people take the gospel of Jesus Christ to all nations. Working together with Christians from churches of many denominations and hundreds of other Christian organizations around the world, our goal is to give every man, woman and child in the world an opportunity to find new life in Jesus Christ. Our commitment is based upon the Lord's command:

*"All authority has been given to Me in heaven and earth. Go therefore and make disciples of all nations, baptizing them in the name of the Father, and the Son, and the Holy Spirit, teaching them to observe all that I commanded you; and lo I am with you always, even to the end of the age." (Matthew 28:18-20)*

Campus Crusade for Christ holds to the historic beliefs of the Christian faith, including the authority of the Scripture, the Lordship of Christ, and salvation based on the death and resurrection of Christ.

## HOW YOU CAN BE A PART

Like many other mission organizations, Campus Crusade for Christ depends upon the consistent financial support of concerned individuals and churches. These contributions are used to fund the ministries of the staff members.

**If you would like to be a part of our ministry reaching students on college campuses, will you consider making an annual commitment of \$500, \$1000, \$2,500 or some other amount?**

-Those who commit to a monthly amount will be sent a receipt each month for your taxes along with an envelope for your next contribution. Electronic Funds Transfer from a bank account is also available.

Thank you for considering how you can help us in reaching college students with the gospel!