

Social Media Post Schedule

Event // Post	Event Date	Post Dates	Notes
Welcome Event Relevant Details (Time, Location, date, etc.)	Aug. 30	Facebook // Aug. 23 Aug. 27 Aug. 29 Aug. 30	7, 3, 1, 0 days before
Student Welcome Video		Instagram // Aug. 24	Student leader/point person: Bevo Fifteen
First Weekly Meeting Relevant Details (Time, Location, date, etc.)	Sept. 5	Instagram // Aug. 26 Aug. 29 Sept. 2 Sept. 4 Sept. 5 Facebook // Aug. 23 Aug. 27 Aug. 29 Aug. 30	10, 7, 3, 1, 0 days before
Tailgating / First Home Football Game	Sept. 2	Instagram // Aug. 30 Sept. 2	3, 0 days
Share a Ministry Highlight	Sept. 6	Instagram or Facebook // Sept. 6	