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| --- |
| March |
| 2016 |
| City Social Media  |  |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|  |  | 1 | 2 | 3 | 4 | 5 |
|  |  | **Instagram** Highlight a Staff PersonFacebook | **Instagram**Regram a local musician/artist Twitter | **Instagram**#tbtTwitter | **Instagram** Ask a question:What are you doing this weekend (with a graphic)?Facebook | **Instagram**Shoutout A Local MinistryTwitter |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| **Instagram** Post a VerseTwitter | **Instagram**Regram a person in your ministry Twitter | **Instagram**Highlight a Staff Person Facebook | **Instagram**Regram a local musician/artist Twitter | **Instagram**#tbtTwitter | **Instagram** Ask a question:Who is your closest friend in the whole world? Facebook | **Instagram**Shoutout A Local MinistryTwitter |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| **Instagram** Post a VerseTwitter | **Instagram**Regram a person in your ministry Twitter | **Instagram** Highlight a Staff PersonFacebook  | **Instagram**Regram a local musician/artistTwitter | **Instagram**#tbtTwitter | **Instagram** Ask a question:In the yearbook, what is the “most likely” award you’d win?Facebook | **Instagram**Shoutout A Local MinistryTwitter |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| **Instagram** Post a VerseTwitter | **Instagram**Regram a person in your ministry Twitter | **Instagram**Highlight a Staff Person Facebook | **Instagram**Regram a local musician/artistTwitter | **Instagram**#tbtTwitter | **Instagram** Ask a question:What do you wish you could change about the world? Facebook | **Instagram**Shoutout A Local MinistryTwitter |
| 27 | 28 | 29 | 30 | 31 |  |  |
| **Instagram** Post a VerseTwitter | **Instagram**Regram a person in your ministry Twitter | **Instagram** Highlight a Staff PersonFacebook |  |  |  |  |

**Notes:**

* Post every day on Instagram and post the same content on Twitter and Facebook on respective days.
* You are welcome to steal any of Cru’s graphics or posts for content for your page.
* Follow relevant artists, pastors, or ministries that high school students would like to follow and repost and retweet what they post
* Check our canva.com. It is a super easy website to create graphics, and it is free!
* Look into Hootsuite. It is a super easy way to schedule posts on Twitter. Plan ahead and schedule a month out. Just be careful not to schedule any photos or videos on Hootsuite or else they will show up as a link, which will generate less engagement.
* Look into scheduling your posts on Facebook. You can also plan a month out!