

Helping You Express the

KINDNESS OF JESUS

in the Toughest Places

OUR MISSION

EXPRESSING THE KINDNESS OF JESUS IN THE
TOUGHEST PLACES ON EARTH BY **RELIEVING SUFFERING,**
RESTORING DIGNITY, AND REVEALING HOPE.



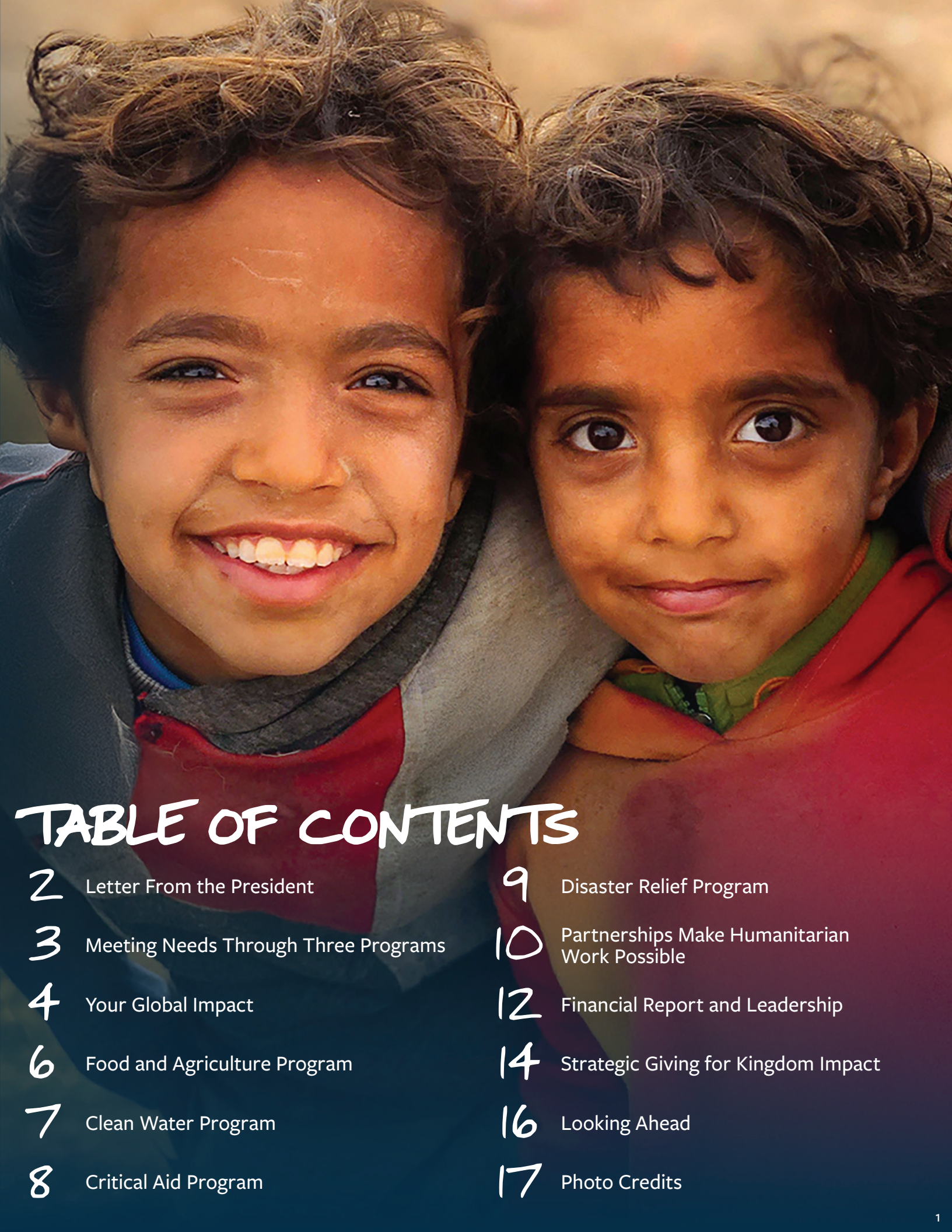


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EXPRESSING THE KINDNESS OF JESUS ALL OVER THE WORLD



Together with you, we continue to go to the toughest places. This year Unto® served in 50 countries in every major region of the world.

Through the faithful partnership of people like you, we are going to the places where people consistently experience the effects of war, famine, drought, disaster, and poverty. Together with local Cru® missionaries, we seek to meet the humanitarian needs of those who are suffering — providing them with the food, clean water, and critical aid they so desperately need.

But that is just the beginning. By expressing the kindness of Jesus, people see that our local partners are not just there to drop aid and leave. Instead, our teams are indigenous to the areas where they serve. They build relationships and follow up with those in need. They share about Jesus at appropriate times and in culturally sensitive ways.

This relational, long-term approach makes an eternal difference. Our teams in closed countries and other hard-to-access areas are seeing a great harvest. In places where there were just a few followers of Jesus a few years ago, now there are hundreds.

Our Southeast Asia team leader recently shared that they now have seven generations of new churches as followers of Jesus continue to multiply and tell others about eternal hope. Our partner in one extremely dangerous Middle Eastern country recently reported that 12 years ago, there were less than 150 known believers in the country; now there are thousands who follow Jesus and are connected to a home church!

We are hearing more and more stories like this as people continue to share hope with those who have never heard. I am reminded of Romans 15:20, “This has all been pioneer work, bringing the Message only into those places where Jesus was not yet known and worshiped” (MSG).

Together we are going to the toughest places — where it is difficult, dangerous, and even illegal to share the message of eternal hope. Through our humanitarian work, we are opening doors for Jesus to be shared so that everyone can hear the good news.

Thank you for partnering with us as we take help and hope to those in critical need. We celebrate all God has done through you over the past year. And we look forward to all He will continue to do in the coming year as we relieve suffering, restore dignity, and reveal hope in the toughest places.

Serving together,

A handwritten signature in white ink, which appears to read 'Al Goff', followed by a long horizontal flourish.

Al Goff
President & CEO

MEETING NEEDS THROUGH THREE PROGRAMS

Together we help meet the immediate physical and spiritual needs of suffering people in the toughest places through our **three strategic programs**.



Food and Agriculture

Provide nutritious meals and sustainable food sources



Clean Water

Drill and repair water wells and distribute water filters



Critical Aid

Supply blankets, tarps, clothes, hygiene items, mobility aids, and more

THE KINDNESS OF JESUS ALL OVER THE WORLD

YOUR GLOBAL IMPACT

805,061

served in **Africa**

19,095

served in **Europe**

12,787

served in **North America
and Oceania**

294,070

served in **North Africa, the
Middle East, Central Asia**

149,155

served in **Latin America and
the Caribbean**

38,362

served in **Southeast Asia**



OUR VISION

THE KINGDOM OF GOD EXPANDING IN THE TOUGHEST PLACES — WHERE THE HIDDEN AND HURTING ARE SEEN, HELPED, AND **EXPERIENCE ETERNAL HOPE IN JESUS.**

THEY LAID DOWN THEIR MACHETES

In **South Sudan** it is not uncommon for children who have lost their parents to be forced onto the streets. Many times these children fall into gangs. Fighting between them is common.

One day Pastor John, a local Unto partner, stumbled upon two opposing gangs fighting each other with machetes. His heart broke at the sight, so he walked up to them and told them to stop.

“We’ll kill you instead!” they threatened.

“Wait, just give me five minutes and listen,” he boldly responded.

He began talking to the boys about Jesus. As he spoke, they laid down their weapons. When he finished, they asked him, “What do you have for us?”

Pastor John could not just leave the boys on the street. He fed them. Gave them a place to stay. And continued sharing about the hope of Jesus. That was only the beginning ...

Today more than 340 orphaned children, who once lived on the streets of South Sudan, are served through the orphanage that he founded.

Thanks to faithful partners like you, the children receive nourishing meals and other lifesaving aid. They also receive an education and vocational training while learning about God’s love.

604,886

people received lifesaving **meals**
and **agriculture training**



Food and Agriculture

FROM TERRORISM TO FAITH

After participating in a terror plot that killed 150 people, Ketut* started to question his religion. He had heard about Jesus and began reading the Bible. Two years later he responded to the message.

Ketut's brother, who tried to kill him at one point, also ended up coming to faith. The two men are now local church leaders and Unto's primary partners in one **Southeast Asian community**.

Previously, people in the area were not open to hearing about Jesus. But after helping the brothers install a new well in the community, everything changed. **Since the well drilling, 55 people in the largely unreached village have trusted Jesus.**

Not only are Ketut and his brother following Jesus, but the woman who built the bomb used in the terror attack has also come to faith. She recently helped host two Unto women's health workshops. These workshops provide women in underserved communities with training focused on their physical, emotional, and spiritual health. The team also distributed water filters so the women could have safe, clean water.

God is using humanitarian aid to open doors in unreached areas so local teams can share the message of hope with those who have never heard about Jesus.

205,415

people received access to
clean water



Clean Water

*Name changed for security purposes.

SUFFERING BUT NOT FORGOTTEN

Luis* thought he could handle life on his own. But when he was bitten by a poisonous snake in the **Peruvian jungle**, everything changed.

He sought medical attention in his remote area, but his condition worsened. So he had to be transferred to the capital city for treatment, over eight hours away. Luis and his wife had no place to stay, and no family nearby to help. They could not afford the medical expenses.

For years, Luis' wife had prayed for her husband to follow Jesus.

When her local pastor heard about their situation, he contacted the Unto team serving in the city.

Soon the team arrived to help with meals, clothing, and shoes. They also helped with the family's medical expenses. As Luis experienced the kindness of Jesus, his heart softened.

Despite the doctors' attempts to save his leg, the poison continued to spread. Their only option was to amputate. Luis was devastated. He wondered how he would be of any use if he could no longer work to provide for his family.

In that moment, he realized he could not handle life on his own. **Luis found peace in Jesus and trusted He had a plan for his life.**

The Unto team provided Luis with a mobility cart at his home. Through that gift, Luis realized God had not forgotten him. Now he can get around freely!

The gift of critical aid helps express the kindness of Jesus at people's greatest point of need.

513,397

people received lifesaving
critical aid

*Name changed for security purposes.



RELIEF AND HOPE AFTER THE STORM

For many in **Florida** and **North Carolina**, Hurricane Helene and Hurricane Milton washed away everything they once knew. Entire communities were devastated by the storms.

Hurricane Helene hit the Carolinas with unprecedented fury. Beyond the storm damage, historic flooding washed away homes and left a trail of destruction.

Alvin's home survived, but falling trees crushed his cistern. He and his 93-year-old mother were left without water. They needed a new water tank, but they did not have a way to get it up the trail and to their home due to the fallen trees.

Unto disaster relief teams were able to cut a new path to Alvin's home and haul a new water tank up the mountain to Alvin's home. He was so grateful!

When the team asked if they could pray for him, Alvin readily agreed. He began to share about other challenges he was facing — including his son's drug addiction. His eyes filled with tears just talking about it.

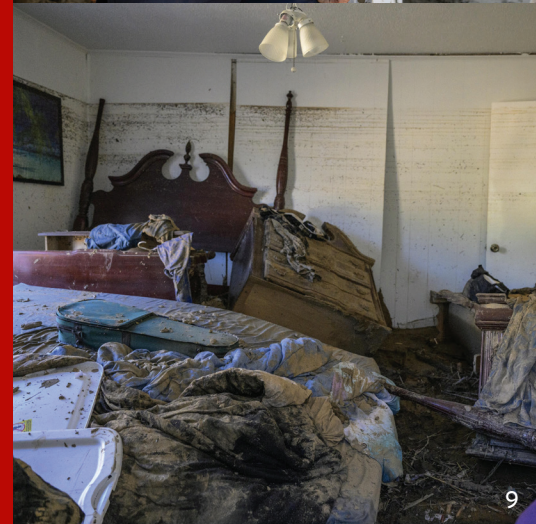
So many families in the North Carolina mountains were already struggling. Now they need even more help — and hope. Unto disaster relief teams continue to serve people like Alvin.

As one volunteer shared, "I've never felt more like I'm doing exactly what I should be doing."

Your generosity to provide disaster relief helps people find hope in the midst of crisis.

8,970

people served through
disaster relief initiatives



PARTNERSHIPS MAKE HUMANITARIAN WORK POSSIBLE

12,775

people **packed aid or served**
on a humanitarian trip

9,343

financial partners **gave generously**
to reach the unreached

\$10,722,601

worth of humanitarian aid was
distributed to suffering people

1,208

field partners distributed aid, built
relationships, and **shared hope**

73,786

people **heard about Jesus**

20,375

responded to the
message of hope





“THANKS TO UNTO, **THE UNREACHED ARE
NO LONGER UNREACHABLE.** WE NOW
HAVE A STRATEGY TO REACH THEM AND
THE MEANS TO TANGIBLY **DEMONSTRATE
GOD’S LOVE FOR THEM.**”

— **Josh Newell**

Executive Director, Jesus Film Project®
Vice President, Cru

Jesus Film Project®
A Cru Ministry

FINANCIAL REPORT AND LEADERSHIP

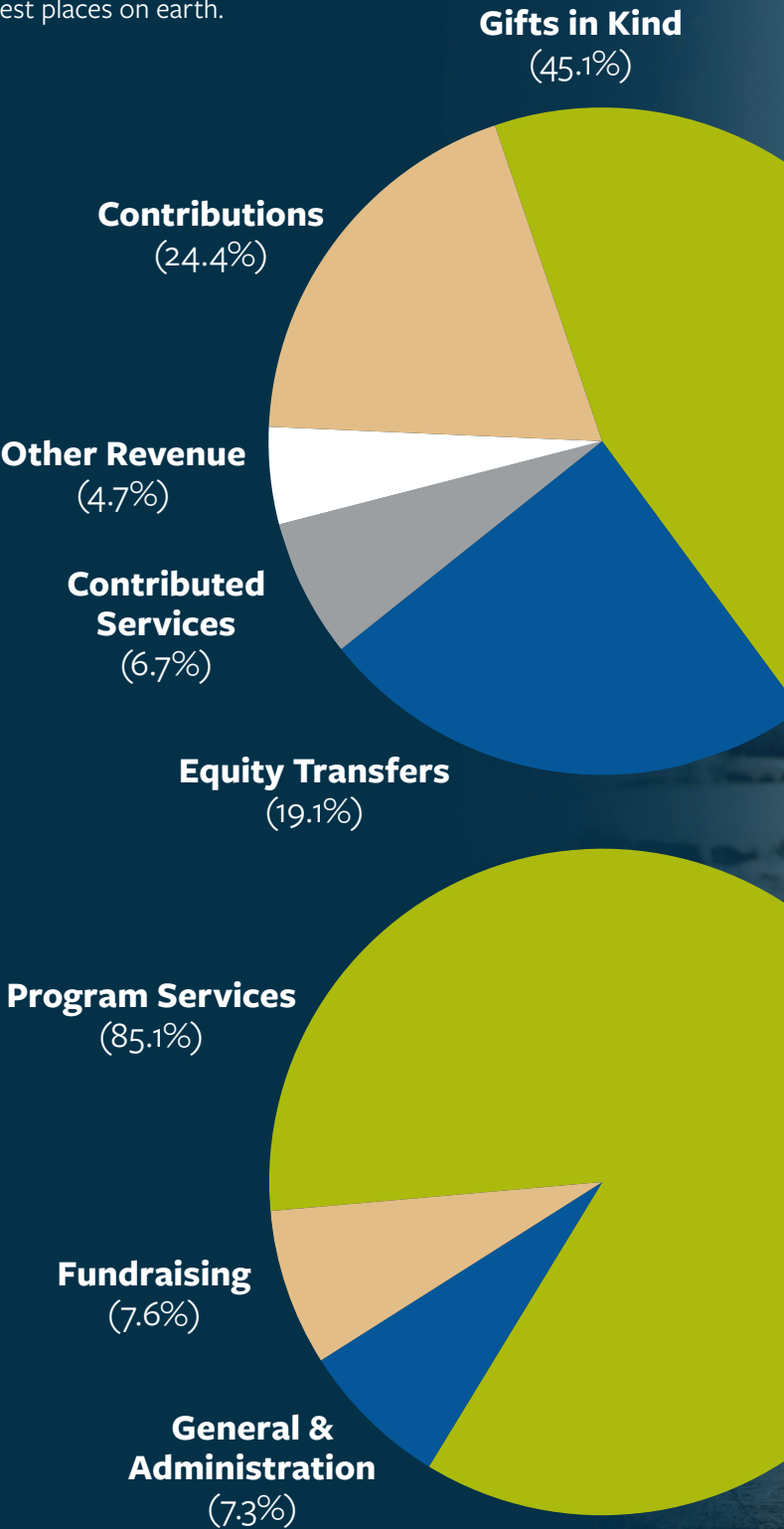
Our Pledge To You: We seek to maintain the highest standards of integrity before the Lord and before you. Unto abides by the Evangelical Council for Financial Accountability (ECFA) standards of responsible stewardship in managing donations. Our goal is to maximize every ministry dollar to best serve those living in the toughest places on earth.

2024 Revenues & Transfers

Gifts in Kind	\$9,215,819
Contributions	\$4,993,391
Contributed Services	\$1,363,722
Other Revenue	\$951,979
Equity Transfers ¹	\$3,920,603
Total	\$20,445,514

2024 Expenses

Program Services	\$18,437,885
General & Administration	\$1,594,332
Fundraising	\$1,636,997
Total	\$21,669,214



¹In accordance with not-for-profit accounting guidance, the value of staff services provided to Unto by Cru (Unto's parent organization) is presented in the Statement of Activities as an Equity Transfer rather than as Contributed Services revenue. For 2024 the value of these contributed services is \$3,920,603; this value is also recorded across Unto's three Expense functions. There is no effect on Unto's Net Income or its Net Assets.



BOARD OF DIRECTORS AND OFFICERS

Mark Gauthier, Director, Chairman of the Board

Douglas Briley, Director

Charles Chappell, Director

Dr. Jennifer Culver, Director

David Hazelton, Director

Darryl Smith, Director

Al Goff, Director, President and CEO²

Barbara Bouchard, Secretary

Kent Herr, Treasurer/CFO

Dave Weier, Controller

LEADERSHIP TEAM

Al Goff, President and CEO

Brooks Shull, Chief of Staff and COO

Clint McClure, Vice President, Field Operations

Dave Weier, Controller

Kaitlynn Watkins, Vice President, Development

Stephen Hunt, Director, Leadership
Development and Human Resources

²Al Goff, like all other missionary staff members for Unto, raises funding to cover the costs of his salary, training, ministry, and fundraising expenses. The Human Resources and Staff Support functions of Cru independently determine these costs.

STRATEGIC GIVING FOR KINGDOM IMPACT



Dan and Stephanie McKeen wanted to make a difference. Jesus had radically changed their lives, and they wanted others to know about the hope they had found.

Stephanie is a medical doctor who was invited to join an Unto team on a mission trip to Central Asia. There she put her medical expertise to use and saw firsthand how humanitarian kindness opens doors for the message of Jesus to be shared.

Dan and Stephanie faithfully volunteered on Unto trips and gave to many ministries. But they wanted to do more. So they sat down with the team from Cru Foundation to discuss strategic ways to better leverage their assets for the kingdom.

After the meeting, Dan told Stephanie, **“This is a whole new world for us. God has blessed us with the ability to make money, but we didn’t know the most effective way to give. Yet Cru Foundation is all about stewardship and the Great Commission.”**

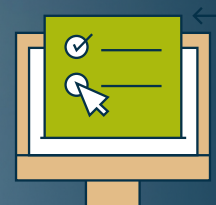
Dan and Stephanie set up a Great Commission Donor Advised Fund. They use their fund to give to a variety of Cru missionaries and ministries throughout the year, including Unto.

Stephanie shared, “God loves us so much that He welcomes us to partner with Him in the most critical work. He lets us go — and support people who go — all over the world. This is fun. This is the great adventure.”



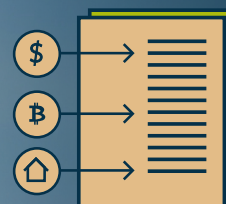
SIMPLIFY YOUR GENEROSITY THROUGH A DONOR ADVISED FUND

A donor advised fund is like a **charitable checking account**. You contribute assets and then advise the amount and timing of distributions to the charitable organizations of your choice. Your gift will qualify for tax savings.



Open a Fund

at CruFoundation.org/GCDAF



Contribute

cash, stocks, crypto, real estate,
or other appreciate assets



Grant Funds

to support your favorite
charitable organizations

Contact our team to learn
more at info@unto.com.

LOOKING AHEAD

As we look ahead, we are trusting God to open new doors for ministry in the toughest places. Here is what we are believing Him for in the days ahead ...

2030 GOALS

BY THE END OF 2030, UNTO WILL PROVIDE **ACCESS, CREDIBILITY, AND INCREASED EFFECTIVENESS** FOR LOCAL STAFF AND THEIR PARTNERS THROUGH HUMANITARIAN PROJECTS TO ESTABLISH MINISTRY AMONG A CUMULATIVE TOTAL OF **200 UNREACHED PEOPLE GROUPS** AND SERVE AT LEAST **FIVE MILLION PEOPLE** ANNUALLY IN THE TOUGHEST PLACES.

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“THIS HAS ALL BEEN PIONEER WORK,
BRINGING THE MESSAGE ONLY INTO
THOSE PLACES **WHERE JESUS WAS
NOT YET KNOWN AND WORSHIPED.**”

— Romans 15:20a (MSG)