



# Growing in Christ, Strengthening Families, Impacting the *Kingdom*

| 2024 Life Impact Report



## Dear Friends,

Thank you so much for your prayers and support for FamilyLife in 2024, believing with us that God’s design for families is to pursue the relationships that matter most—with God, with each other, and with the people around them.

Unfortunately, it’s common for families today to struggle with connection. As life gets busier and distractions steal our time, it becomes more difficult to take intentional time to grow together. As time passes and the disconnection becomes normal, small wedges begin to form between husbands and wives, children and parents. Those wedges unintentionally create a space where sin can enter in, damaging the relationships that matter most.

Because of your support, families who desire to move toward oneness in their relationships have been able to get help in the moment through the tools and resources you made possible. **Your partnership is helping to build Christ-centered homes through the hosting of transformational events, providing excellent biblically-grounded resources, and equipping a global network of local leaders and volunteers.**

Together, we serve as a beacon of light to families who are struggling and feeling hopeless, pointing the way to the hope of Christ.

**“You are the light of the world—like a city on a hilltop that cannot be hidden.”**

**MATTHEW 5:14 (NLT)**

We witnessed God provide an abundant harvest in 2024. Hearts were touched and lives were transformed by the gospel, marriages were repaired, and families were restored through Christ-centered, truth-filled resources.

Thank you for blessing us with your prayers and support that collectively advanced our shared mission together in 2024. We pray the stories in this report encourage you about the work God is doing in the hearts and lives of individuals, couples, and families around the world.



With deepest gratitude,

*Gene Haub*

**Gene Haub**  
Vice President, Development

## Our *Mission*

**Through three strategic anchors, FamilyLife effectively develops godly families who change the world one home at a time.**



**Life-Changing Experiences**

FamilyLife’s life changing events invite couples to experience the biblical truths about God’s design for marriage and family. These life-changing encounters are often the beginning of a life-long journey toward healing and spiritual growth.

## Contents

Weekend to Remember .....	5
Art of Marriage .....	6
FamilyLife Blended .....	8
FamilyLife Digital Ministry Strategies .....	10
FamilyLife Global .....	14
FamilyLife Expansion & Local Ministry .....	16
Expanding Impact & Next Steps .....	18
Financials .....	19

## Our Purpose

To help families grow together  
and impact their corner of the world.

*“Three things will last forever—faith, hope,  
and love—and the greatest of these is love.”*

1 CORINTHIANS 13:13 (NLT)



### Excellent, Gospel-Saturated *Resources*

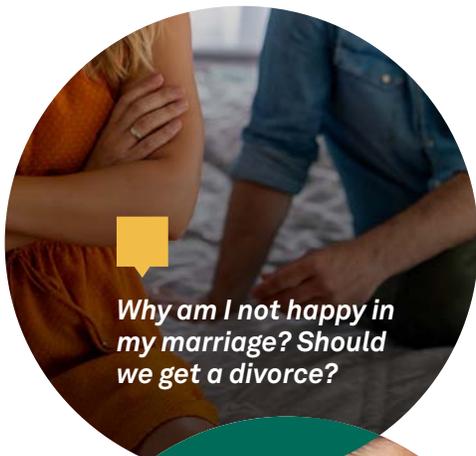
FamilyLife has earned the trust of millions through biblically sound, practical resources for helping couples and families experience the beauty of God’s design as they journey through the triumphs and tragedies of life.



### A Global Network of *Local Guides*

People worldwide yearn for meaningful relationships. This longing for connection creates opportunities for spiritual conversations. Through training and equipping, families can be on mission in their communities—offering friendship, encouragement, and the hope of Christ.

## A Path to *Transformation*



Every day, couples around the world are searching for help. They are not experiencing the marriage they hoped for—full of love and connection; a relationship built on trust and commitment. It seems like every marriage around them is so happy, so perfect.



Every day, parents around the world are searching for help. They are not experiencing parenthood as they hoped for—full of strong relationships with their children, helping to guide them through all the pressures and influences they face in society today. It seems like none of their friends are having problems like this with their kids.

Families and marriages all over the world are in need of restoration and transformation, but many aren't sure how or where to start. They feel isolated—like they're the only ones experiencing these hardships. Shame and guilt can make it difficult to reach out to friends, and books and the internet are full of contradicting self-help advice. The need for hopeful, grace-filled and biblically-grounded help is evident.

This is where FamilyLife® steps in,  
helping people pursue the *relationships*  
that matter most.

*“Love never gives up, never loses faith, is always hopeful,  
and endures through every circumstance.”*

1 CORINTHIANS 13:7 (NLT)



**Weekend to Remember®**  
by FamilyLife.

## Encouragement, Hope, and Practical Guidance to Strengthen Marriages

Couples enter into the covenant of marriage anticipating the experience of oneness—a relationship full of love, trust, and deep connection to one another. But marriages are made up of two imperfect people with different life experiences and expectations. Add in the busyness and distractions of life, and spouses can easily fall into disconnection. Over time, this disconnection can lead marriages down painful paths that feel too difficult to withstand.

One 2024 Weekend to Remember® attendee shared: “My wife and I got to lay to rest some issues looming over our marriage. We are leaving with so many tools to implement in our walk with God, [with] each other and [with] our kids.. This was the perfect event to bring life back into this marriage that we’ve been doing wrong for 9 years. Praising God for guiding us to this amazing conference.”

This is why FamilyLife hosts more than 80 Weekend to Remember marriage getaways in cities around the U.S. every year. For nearly five decades, these dynamic getaways have given couples the opportunity to break away from the day-to-day rhythms of life to build a deeper, more intimate connection with each other. Whether couples are happily married or on the brink of divorce, Weekend to Remember events are designed to help couples strengthen their relationships, live out God’s design for marriage, and pass on a legacy of godliness to the next generation.

**More than 13,000 attendees (that’s 25%) asked to be *equipped* to help other couples around them!**

### How You Can Pray:

Praise God for reaching almost 26,000 marriages through Weekend to Remember events in 2024. Pray that these couples will continue to grow in oneness together and be used by God to equip and strengthen families around them. Ask God to guide couples who are in need of restoration and encouragement to attend Weekend to Remember in 2025.

### Ways To Get Involved:

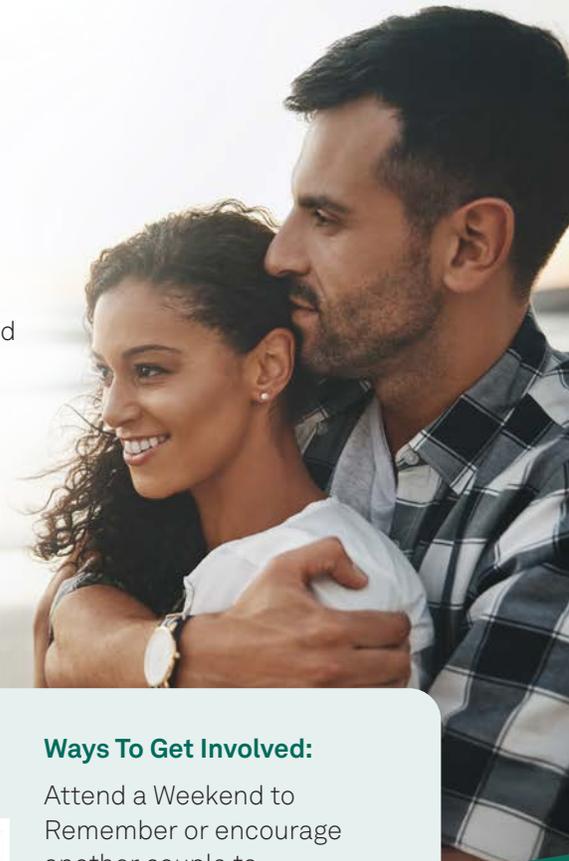
Attend a Weekend to Remember or encourage another couple to intentionally invest in their marriage at one of the 81 Weekend to Remember marriage getaways happening across the U.S. in 2025.



**Weekend to Remember by the numbers...**

**51,788 attendees experiencing God’s power for oneness**

**859 prayed to receive Christ with local team follow up**



# ART of Marriage™

## The new Art of Marriage® is here!

This all-new series launched this past spring and is already having a great impact. This transformational small-group resource invites couples on a journey of growth through powerful content that is easy to relate to and full of biblical truth. Whether couples are newlyweds or seasoned in their marriages, whether things are good or the relationship is barely surviving, the Art of Marriage study provides tools and resources to help couples move toward oneness and experience marriage as God designed.

## Fighting In Marriage to Fighting For Marriages

Drew and Anna\* met in a bar before either of them knew Jesus. The same week Drew gave his heart to Jesus, he asked Anna to marry him. Soon after the wedding, they discovered the challenges and demands of marriage that often resulted in loud arguments. Parenthood brought even more strain to their relationship. During an immensely difficult season about 20 years into their marriage, Anna noticed the true peace Drew had in Christ. Anna decided she wanted what Drew had and gave her heart to Jesus.

Drew and Anna began to grow in their faith together through a FamilyLife devotional and began attending church with their children. Anna and Drew found additional support and healing in Christ through counseling, and God began prompting their hearts to use their story to minister to other couples' hearts.

In 2011, they went to their first Weekend to Remember® marriage getaway and decided to host an Art of Marriage event at their church. That soon launched into mentoring couples and groups of couples utilizing the Art of Marriage videos.

Drew said, "We've been helped so much through the Art of Marriage. It's amazing. We've had to work through a lot, but the Art of Marriage gave us vocabulary. ... Now we're both counseling different couples and individuals, and we're able to draw on the lessons from the Art of Marriage."

Drew and Anna continue to minister to couples using various FamilyLife resources. They are thankful for the support they received to save and strengthen their marriage, and are enthusiastic about helping more couples know Jesus and find hope for their marriages.

*\*Names changed for privacy.*



### Rapidly Growing Impact in 2024:

3,682 passionate leaders guided couples through the new Art of Marriage

20,100 couples grew in oneness through the new Art of Marriage study

## Art of Marriage Isn't Only for Married Couples

Steven\* was finishing up a Bible study class one Wednesday evening when a couple announced that they were introducing a new Art of Marriage small group. As a divorced man, Steven's initial thought was, "This isn't for me, I am single ...". The stinging feeling of failure and rejection weighed on him as he exited the room.

As he continued walking to his car, Steven felt the Holy Spirit urge him to turn back. He was intimidated and uncomfortable, knowing he'd be the only single person there, but Steven took a step of obedient faith and returned to the group.

The Holy Spirit used that one hour in significant ways for Steven. He was surprised by the vulnerability of the presenters. Their honesty drew him in. Steven shared, "Even as a divorced man, I felt the candor of the people [and] the talk gave me not only hope but relatability that I was not expecting." He walked away with the impression that Art of Marriage was an extremely helpful resource that wasn't only for married people. The principles he heard in that first session helped him reflect on his previous marriage and how he could build Christ-centered relationships in the future.

Steven also walked away that night with a renewed sense of intentionally finding opportunities to minister to people around him. And God provided an opportunity for Steven when his landlord called the next day. He told her about the Art of Marriage group, and she and her husband signed up to attend.

Steven shared that he is thankful he listened to the nudging of the Holy Spirit that night. Through taking a step of obedience, Steven gained a sense of hope for his future relationships and even made a lasting impact on his landlord's marriage.

**\*Name changed for privacy.**



FamilyLife's original Art of Marriage was launched in 2011 as the first in a series of video-driven, small-group resources. Over a million participants have been challenged to experience God's power and His design for marriage!

The need for gospel-centered marriage resources is worldwide. To meet this need, the new Art of Marriage is digitally shareable and designed to reach global audiences. Translation of this totally redesigned Art of Marriage into new heart languages has now begun. The first translation into Spanish using AI-assisted tools will be complete in Spring of 2025.

### How You Can Pray:

Praise God for the impact that is already happening! Pray with us that God will raise up multiplying leaders to impact over 50,000 lives in 2025 through this new, dynamic content. Ask the Lord to touch the hearts of the attendees and to transform their marriages and families.

### Ways To Get Involved:

Host a six-week Art of Marriage small-group study or a weekend conference at your church. Art of Marriage leader kits and workbook sets are available at [shop.familylife.com](https://shop.familylife.com).

# FamilyLife Blended®



“I’m so glad I had Ron’s books to prepare me for a *less-than-rosy* reality.”

-LAURA

In 2011, Pew Research Center reported a surprising statistic: 42 percent of adults in the United States (113 million!) have a step relationship. And that number is continuing to grow.

To reach every home—to meet every family—we must face the reality that not all family units are alike. Some homes may have one parent, or have stepparent dynamics, or have stepsibling relationships, and the list goes on.

Broadening our understanding of families broadens our reach. Stepfamilies face unique challenges that traditional marriage resources don’t address. And church leaders are often uninformed on how to meet the specific needs of blended families.

This is where FamilyLife Blended® steps in. We have assembled the world’s leading array of resources to strengthen stepfamilies, prevent re-divorce, and equip church leaders.

## Less-Than-Rosy Expectations

Four years after her divorce, Laura\*, a single mom of three children, began to date. She was thankful that Ron Deal’s books helped her prepare as a parent. Laura was especially worried about her youngest daughter, who was 10 at the time.

A month before her youngest daughter turned 16, Laura was engaged. And while it was a wonderful redemption story to be celebrated, Laura also knew that the wedding marked the start of a new, potentially tumultuous, season for their family.

Through FamilyLife Blended resources, Laura understood the reality that building trusting relationships in stepfamilies requires time. “We’ve been taking it slow as molasses with our new stepkids, and each other,” Laura shared.

Two-and-a-half years after marrying, Laura and her husband saw the two most resistant children start to drop their guard a bit. “Trust is beginning to grow,” Laura said. “This is a welcome relief and change.” Laura looks forward to the future, and prays they all feel secure and connected in a cohesive unit.

\*Name changed for privacy



## Building Communities for Stepfamilies

Feeling isolated is a common sentiment among blended couples. But despite the rapidly growing number of stepfamilies, few churches offer stepfamily ministries—leaving blended couples without a supportive community.

Out of this need, God birthed a vision in Steve and Jan’s hearts: develop stepfamily ministry movements in 60 cities in 60 months, delivering the comprehensive and dynamic FamilyLife Blended resources into the hands of as many stepfamilies as possible, as quickly as possible.

The 60/60 strategy is based on multiplication—easily replicating the strategy with as many people as possible. It all begins with building relationships. Out of those relationships, potential 60/60 leaders are identified. After training and mentoring, the new leaders are mobilized to build small-group communities and replicate the process.

Steve and Jan are two years in, and they are seeing incredible fruit. Leaders are multiplying, and they now believe this strategy will stretch far beyond the original 60/60 vision. New people are joining the virtual 60/60 meetings every month; and, due to the explosive growth of this strategy, Steve and Jan have moved into a mentorship role to coach and encourage the rapidly emerging leaders!

Steve and Jan’s purpose for starting this multiplication strategy was simple—to help stepfamilies know they’re not alone. God is using these two faithful laborers to implement an incredible vision to reach blended families, and has helped them to accomplish far more than they could have ever imagined for His Kingdom.

*“Now all glory to God, who is able, through his mighty power at work within us, to accomplish infinitely more than we might ask or think.”*

EPHESIANS 3:20  
(NLT)

### How You Can Pray:

Praise God for the growing number of resources available for stepfamilies. Ask God to raise up more laborers for the harvest to continue building a movement of leaders and volunteers to provide encouragement, support, and community to blended families.



### Ways To Get Involved:

Attend (virtually or live) the FamilyLife Blended & Blessed event on April 5. Find out more information at [blendedandblessed.com](https://blendedandblessed.com).

# Podcasts

Listening to an episode of the *FamilyLife Today*® podcast is like sitting at the feet of wise—yet relatable—mentors. Dave and Ann Wilson’s authentic presence creates an inviting space for their guests, who are some of the best leaders in the marriage and family space. These impactful conversations reach into the hearts of listeners, challenging and encouraging them in their relationships.



New *FamilyLife Today* episodes are released every weekday. These 30-minute episodes carry the gospel of Jesus into homes—transforming lives, marriages, and families.

## More Than Hosts

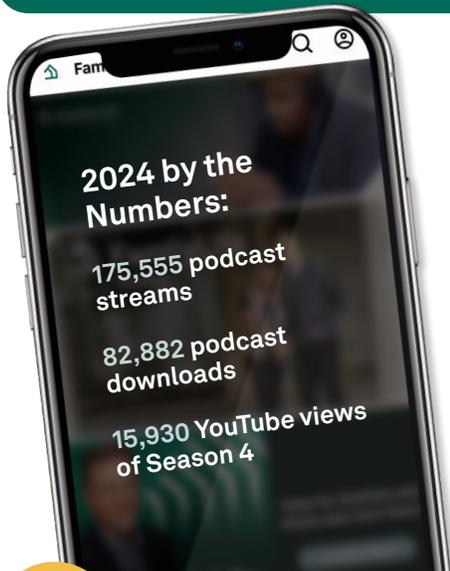
One listener shared her experience listening to the episode *Life of Surrender: Cody Wilson*, where Ann and Dave interviewed their son Cody:

*“I had a huge lump in my throat in awe of our good, good God. I am often moved by the podcasts and the guests and their stories, but this one just rocked me a little deeper in such a moving, beautiful way.”* The listener shared that hearing the Wilsons discuss how “Dave fasted on Fridays and sweet Ann spoke of Jesus even during baths gave a glimpse into their real-deal faith in and love of Jesus.”

“My marriage is *better*, my family is better, and I am a better person from listening to this show!”

- FAMILYLIFE TODAY LISTENER

<b>FamilyLife Today by the numbers...</b>	<b>3.28+ million audio downloads</b>	<b>800,000 weekly radio listeners</b>	<b>600,000+ FamilyLife Today YouTube views</b>	<b>300,000+ audio streams from FamilyLife’s website</b>
---	--------------------------------------	---------------------------------------	--	---



## Married With Benefits

The real questions that couples deep down wished someone would answer! That’s the goal of marriage coach Brian Goins and Harvard-educated social researcher Shaunti Feldhahn. Debuting in 2019, each season tackles a different focus that draws people in. The fourth season was released in 2024 and focused on the surprising secrets of happy couples.



**Interested in listening to the FamilyLife podcasts?**

You can find them on the FamilyLife app, Apple Podcasts, Spotify, YouTube or [FamilyLife.com](https://www.familylife.com)

# FamilyLife Equip—Helping You Reach *Your Corner* of the World

In Matthew 28, Jesus urged his followers to go and make disciples. However, when it comes to ministering to others, it's common for believers to feel a flash of hesitation—concerned they may be ill-equipped. To help people overcome that apprehension, FamilyLife Equip was created. This free online portal offers more than 200 unique FamilyLife resources. The resources cover a range of topics to equip believers to reach others, like how to be intentional with those around you, how to lead small-group Bible studies, and how to mentor and disciple other believers. Throughout 2025, FamilyLife Equip will continue to expand as those coming to the site give feedback on the most-needed topics for training. Creating these additional training tools will further enable believers to share the gospel with couples and families in their communities, coming alongside them to create Christ-centered homes.

**More than 1,500 people** desiring to reach others around them joined the newly launched FamilyLife Equip in 2024! And out of those 1,500 new users, 376 had never previously engaged with FamilyLife! Praise God for the people He is stirring to take steps of faith to intentionally connect with and disciple those that God has placed within their reach!



Want access to over 200 ministry resources to help reach your corner of the world? Sign up for your free account today at [FamilyLife.com/Equip](https://FamilyLife.com/Equip).

## YouVersion - *Growing Disciples*

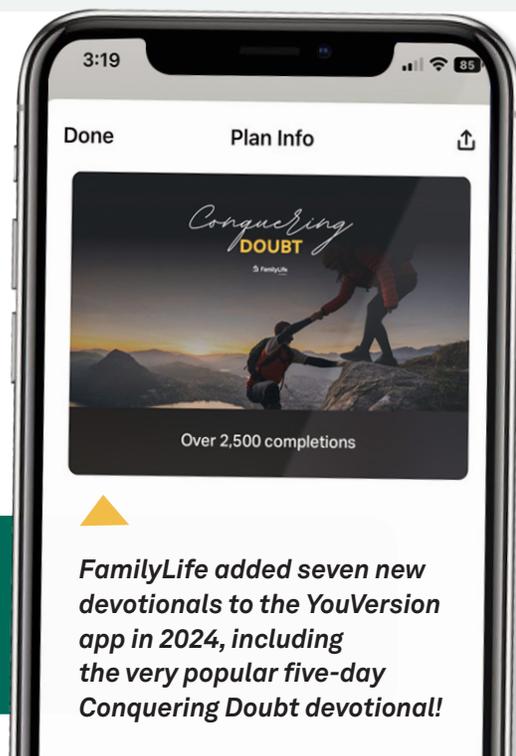
Did you know FamilyLife has devotionals on the YouVersion Bible app?

In the past year, 131,000 people have received encouragement from the Word of God through the 43 FamilyLife devotionals offered on the YouVersion app! The devotionals focus on real-life topics like anxiety, developing character, marriage, military and blended family needs, raising strong children, and dating. Nearly half of the people completing these plans head to FamilyLife's website and engage with even more gospel-saturated truth through articles, events, and video resources.

**By the numbers...**

**Total plans subscribed to in 2024: 131,000+**

**Total plans completed to date: 1,252,834**



FamilyLife added seven new devotionals to the YouVersion app in 2024, including the very popular five-day Conquering Doubt devotional!



**Interested in growing your faith?**

Search FamilyLife in the YouVersion app to find the 43 FamilyLife devotionals offered.

# YouTube - *Reaching* Future Christian Leaders

To reach the next generation, we must be front and center where they are searching for answers to life's questions. Video is now the most popular way for online users to both seek help and share help. These are husbands and wives. Parents. Kids. Single adults. Real people looking for real solutions to very real day-to-day problems.

Every week, FamilyLife hosts leaders in the marriage and family space. After completing radio interviews, they move to video studios to create dynamic video content to be shared where younger generations are: online. Posting on YouTube and other social media platforms not only links viewers to powerful content, but allows us to build ongoing relationships with them through comments and messages.

FamilyLife's YouTube channel is now home to 726 videos with a wide variety of gospel-centered content. The immediate path forward to rapidly expand video impact is focused on curating additional content from existing resources and producing video podcasts that speak to specific questions of younger audiences.



**85% of internet users—174 million souls—access online videos every week.**

**Videos get 1200% more shares than text and images combined.**

**YouTube ranks second only to Google as the most-used site on the planet.**

## 2024 by the numbers...

516,000 views

7,552 new subscribers

141 new videos



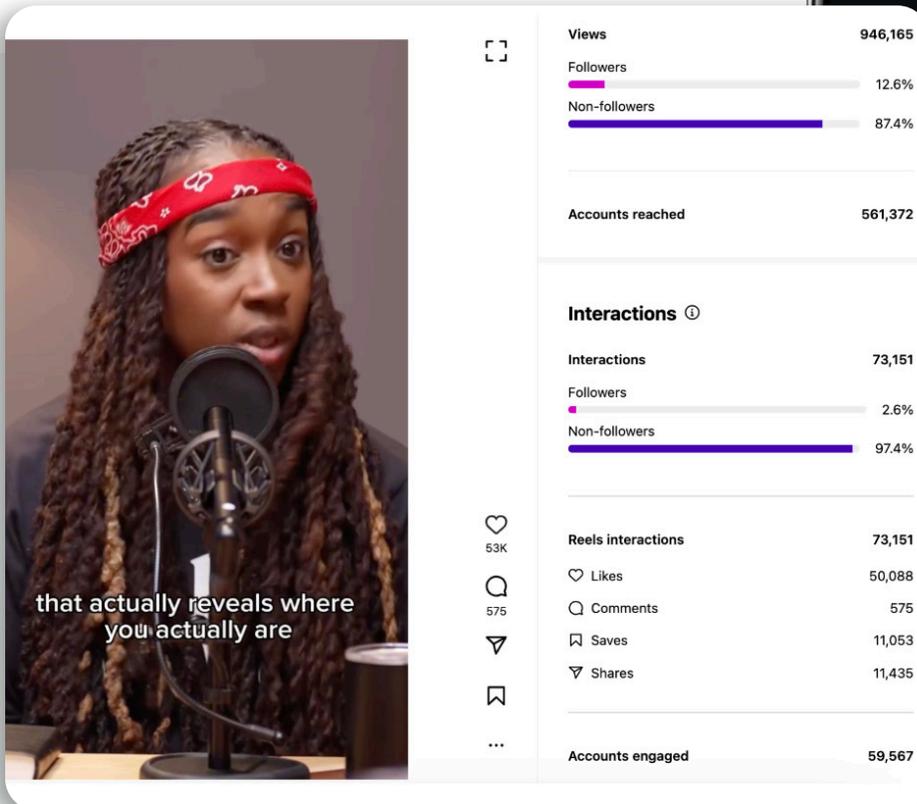
***The most-watched episode in 2024 was How's Your Marriage? with guests Preston and Jackie Hill Perry, reaching almost 200,000 views.***

# Instagram and Facebook - *Growing* Life Connections

People long for a trusted friend when it comes to life questions that really matter. FamilyLife social media postings are about deepening relationships, sharing the life stories and struggles of our guests, and continuing to provide a foundation of biblical truth in a sea of worldly influences.

Social media platforms provide us with limitless opportunities to reach new people every day. Our frequent posts increase awareness of the relevant FamilyLife resources that strengthen families around the world! And when someone shares one of the posts, they further expand the reach because their followers see it too. In 2024, FamilyLife gained over 20,000 followers on Instagram and Facebook!

**Having a presence on social media platforms allows for FamilyLife to build relationships with those far from church and far from God. Through exchanging comments and messages, FamilyLife can walk alongside social media users on their journeys.**



**A collaboration with Jackie Hill Perry included her sharing an Instagram Reel from her interview with Dave and Ann Wilson on the *FamilyLife Today* podcast.**

**The Reel garnered 50,088 likes and 11,435 shares.**

**This snippet of Jackie speaking about godly marriages reached over 500,000 people on social media, most of whom do not regularly interact with FamilyLife.**



Movements of families growing together and impacting others around them with the gospel are happening around the world! In 2024, FamilyLife established the Global Roundtable of world leaders to collectively own the vision of reaching the world through the felt need of family. This includes raising up and equipping national leaders, sharing resources and strategies, and increasing global resource translations!

## FamilyLife Conference in *Panama*

The air was electric as nearly 400 volunteers from 26 countries in Latin America and the Caribbean gathered in Panama to fan the flames of marriage movements within their countries. The joy was contagious as participants shared their vision for impacting marriages across their countries and eagerly listened to the experiences from others.

Over the course of two and a half days, the guests celebrated how God has been working and heard from local and national leaders. Attendees learned tangible ways to grow in their work—like improving strategies, leadership development, and ministry tips. Their spirits were also deeply refreshed and encouraged as they were reminded of the importance of their growing relationship with the Lord and their dependence on Him above anything else.

Walking away from the conference, the attendees were left with a shared vision and collective goals of expanding FamilyLife outreaches and growing movements of families impacting their community in Latin America and the Caribbean for the next 10 years. They also left with dynamic strategies for reaching younger generations and blended families as part of their future work together.





## Global Roundtable in Athens - Launching a *New Era*

A vision to reach the world has now become a reality! For the first time, seven FamilyLife leaders, representing each of the global regions, met in person with the U.S. Global Resourcing team in Athens to develop plans to advance FamilyLife ministries around the world. Instead of a U.S. ministry with a global plan, we now have a global leadership team collectively strategizing worldwide efforts.

Over the four-day meeting in Athens, the global leaders prayed together, wept together, and dreamed of what God might do through them as a cohesive team. Sharing a common vision of more impact in more places, they imagined the ability to strategically share strategies, tools, and resources with each other to reach more families with the good news of the gospel.

Time was spent crafting goals together to multiply impact. They identified the challenges common to each leader and region and then laser-focused on three strategic areas:

- Leadership development for national FamilyLife leaders.
- Recruitment, training, and development of volunteer leaders in each nation.
- Sharing marriage and family tools and resources created by local teams around the world.

The meeting in Athens was a new beginning. Global leaders fully embraced one another—literally and figuratively. These leaders are no longer just coworkers and collaborators. They are friends, working together to further God's kingdom, restore marriages, and transform families around the world.

### How You Can Pray:

Praise God for opening new doors for global ministry opportunities. Pray for FamilyLife leaders and teams in Latin America and the Caribbean to make strong connections with church leaders and believers in the area to further expand the work. Ask God to make His plans abundantly clear to the global leadership roundtable as they continue to seek Him for guidance in creating ministry strategies and mobilizing global resources.

### Ways to Get Involved:

Help connect those in countries around the world with local ministry teams—visit [familylifeglobal.com](https://familylifeglobal.com).

# FamilyLife Expansion Local Ministry

How do we reach every home? Those far from God and far from the church? That's what FamilyLife Expansion is all about—developing innovative strategies to take the gospel to those who would never darken the doorway of a church.

FamilyLife is known for producing marriage and family resources—but what if families could also be a resource? Enter the Missional Family Guide, a completely new digital site for equipping families to become resources for their communities, ministering to those around them.

## By the Numbers...

**4,975 people attended outreach events**

**1,379 families guiding others**

**431 local team outreaches**

**130 people received Christ in the past 6 months**

**111 local leaders raised up**

## When 2 + 2 ≠ 4

Jesus told his disciples in Matthew 9 that the harvest is plentiful, but the laborers are few.

This is true in all areas of FamilyLife's local expansion ministry. The harvest is plentiful—people are searching for help for their marriages and families—but the work requires laborers. This is why simple, easy-to-duplicate, and scalable strategies are critical in multiplying impact.

Wyoming FamilyLife field team leaders, Brady and Melissa, like to say that two plus two doesn't equal four when doing ministry. Brady and Melissa trained and equipped one other couple. From there, these two couples touched the lives of 32 couples—16 couples each. Now, imagine if those 16 couples each reached another 16 couples on their own—256 more couples' marriages could be transformed through the faithful work of those 16 couples. From there, over 4,000 couples could be reached if those 256 couples reached 16 of their own. Creating strategies that teach easily transferable skills and concepts can significantly increase the number of people reached—far more couples than if one couple were working alone.

## FamilyLife Field Teams Making an Impact



In Wisconsin, one team hosted "date night" meetings where couples gather at church to eat dinner and work through the Art of Marriage™. Another team hosted a weekend retreat which ministered to 40 couples from three states. One church partner in Texas is offering Art of Marriage small-group courses, with 200 people attending the most recent six-week course!





# Strategy *Highlight*

## Local Marriage Initiatives— Strengthening the Church, Reducing Divorce

In 2020, it was reported that Arkansas and Wyoming had the highest divorce rates. Now, FamilyLife teams in those states are implementing a strategy to fight those statistics.

In 2009, Carl Caton, a Weekend to Remember volunteer leader, had a dream to strengthen marriages in his city year-round. With the encouragement of FamilyLife leaders, Carl started what is now known as the San Antonio Marriage Initiative. Carl spent nearly a decade creating the foundation of a replicable, scalable strategy, and the local movement began to multiply. The San Antonio Marriage Initiative has seen unprecedented results—the divorce rate in San Antonio has decreased by 30 percent.

FamilyLife is partnering with Carl and the “City Initiative” movements to see these strategies implemented in several U.S. cities. Local FamilyLife field teams in Arkansas, Virginia, and Wyoming are among those who are creating similar multiplying marriage movements. Recently, the Tidewater team in Virginia hosted training events for couples following a Weekend to Remember. Three different meetings resulted in 30+ couples wanting to be part of helping fan the flames of marriage movements in their community! To God be the glory!



**The big-picture: to empower and equip churches to disciple marriages well, helping them thrive, see their marriage as missional, and leave a generational legacy.**

### How you can pray:

Pray for the FamilyLife leaders and teams in Wyoming, Virginia, and Arkansas. Praise God for the opportunities He is providing, and pray for more volunteers to launch city marriage initiatives across the U.S.



### Ways to Get Involved:

Connect with your local FamilyLife team! Reach out to a coach to learn how to become a family on a mission.

## Next *Steps*

It is with great expectation that we look forward to seeing millions of lives, marriages, and families impacted for Christ in 2025.

### Helping Families Flourish—Resources Sharing Truth and Hope

Under FamilyLife’s leadership, seven partnering ministries and Barna Group will complete one of the most significant family studies this decade in early spring 2025. The results of this study will be used to build pastoral and family leader training resources to be released next fall. The results will also provide directional guidance for ongoing content development to meet the specific needs of today’s varying family structures. We are not wavering from our vision of “every home a godly home!”

### Taking the Next Step—Becoming a Family on Mission

Helping couples experience God’s redeeming grace and leading them on a journey from isolation to oneness is core to FamilyLife. But it doesn’t stop there! To reach every home, we strive to inspire, encourage, and equip couples to impact others around them. We desire to help families take the next step in their faith journeys to become a family on mission.

We pray they are led to help others grow in their relationships by sharing the same tools and resources they used to grow in oneness and connection with their own families.

The faith steps are unique to each individual, couple, and family. These steps could look like:

- listening to a FamilyLife broadcast → attending a FamilyLife event.
- attending a Weekend to Remember → sponsoring another couple to attend.
- attending an Art of Marriage event → hosting an event at your church.
- participating in a small-group study → facilitating a small group.
- attending a FamilyLife event → volunteering at a FamilyLife event.
- facilitating a small group → teaching someone else how to lead.

## Ready to take the *next step?*

#### Connect with FamilyLife:

Download the FamilyLife app.  
Follow us on YouTube, Facebook, and Instagram.  
Subscribe to FamilyLife podcasts.

#### Attend an Event:

Weekend to Remember Marriage Getaway®  
Love Like You Mean It® Marriage Cruise  
Blended & Blessed® Event  
Made for Mission® Conference

#### Grow in Your Faith:

Subscribe to “I Do Every Day.”  
Join a FamilyLife devotional on YouVersion.  
Get help for the moment through countless articles on [familylife.com](https://familylife.com).

#### Step into Serving:

Connect with your local FamilyLife team. →   
Start a small group using resources from [shop.familylife.com](https://shop.familylife.com).  
Learn to serve through free resources at [familylife.com/equip](https://familylife.com/equip).  
Go on a FamilyLife mission trip. Visit [familylife.com/missions](https://familylife.com/missions).

# Financials... Transparent and *Accountable*

FamilyLife is a charter member of The Evangelical Council for Financial Accountability (ECFA). Each year we invite an independent, external audit of our finances. We will gladly forward a copy of our complete 2024 audit report upon request.

Please send requests to:

**Gene Haub**  
Vice President, Development  
ghaub@familylife.com



*A higher standard.  
A higher purpose.*



## Board of *Directors*



**Bryan Carter**  
Senior Pastor of Concord Church, Dallas, TX and Chairman of the Board of Directors of FamilyLife



**Kerry Bradley**  
Retired as President of Luxottica Retail



**Scott Beck**  
Founder and CEO of Gloop



**Alicia La Hoz**  
Founder of Family Bridges



**Valerie Hanson**  
Family Advocate



**Paul Alexander**  
National Director of Operations and Information for Cru



**Tom Rhodes**  
Partner and Chairman of Meadows & Ohly, LLC



**Roberto Ortiz**  
Co-founder and CEO, Welcome



**1-800-358-6329 | [familylife.com](http://familylife.com)**

100 Lake Hart Drive, Orlando, FL 32832