

Helping You Express  
**the Kindness of Jesus**  
in the Toughest Places





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# Celebrating Change in the Toughest Places

Over the past year suffering in the toughest places has intensified to levels not seen since World War II. More people have required humanitarian assistance than ever before. And yet we have seen God work in remarkable ways as people like you partnered with Unto® to relieve suffering, restore dignity, and reveal hope. Because of your generosity and prayers, we served over 1.1 million people in 44 countries.

In the following pages you will see how the support of ministry partners like you impacted children, refugees, and families facing hunger, drought, disaster, COVID-19, and more. You will read how Unto expressed the kindness of Jesus when people were at their greatest point of need — and provided them with opportunities to learn about His eternal hope.

Unto accelerates spiritual movements everywhere through humanitarian kindness, which helps Cru® and its partners gain access, build credibility, and increase effectiveness in ministry. Here are just a few highlights from 2021:

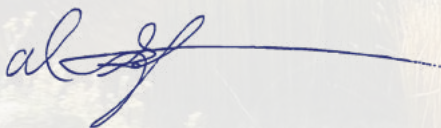
- As global hunger continues to rise, nearly 624,000 people who did not have enough to eat received meals or agricultural supplies.
- A member of parliament in Tanzania shared how so many of the problems his constituents faced are now history thanks to clean water.
- After the deadly port explosion in Beirut, Lebanon, our team members had the privilege of hearing Hasan say that he wanted to respond to the message of hope in Jesus.
- During India's second wave of COVID-19, individuals and families received lifesaving meals, medical care, and other essential items.

As I think about Jesus' teachings on loving God and our neighbor, I am reminded of how *The Message* paraphrases John 1:14: "The Word became flesh and blood, and moved into the neighborhood."

Jesus did not just tell us to love our neighbor. He modeled it when He became our neighbor by coming to earth to live among us. This year you have lived out what it means to love your neighbor — you have tangibly met the needs of 1.1 million suffering people who live nearby and far away. And in the process these individuals have had the opportunity to discover God cares about them, came to rescue them, and offers them eternal hope.

Thank you for your prayers, partnership, and service. God is using you to help relieve suffering, restore dignity, and reveal hope in the toughest places on earth. We look forward to sharing help and hope with even more people in 2022.

Serving together,



Al Goff  
President & CEO



# Expressing the Kindness of Jesus

## Our Mission

As the humanitarian ministry of Cru, Unto expresses the kindness of Jesus in the toughest places on earth by relieving suffering, restoring dignity, and revealing hope. For almost 30 years, Unto has leveraged strategic global partnerships and the service of dedicated volunteers to relieve suffering in more than 75 countries. Since our inception humanitarian kindness has been the key to serving more than 10 million people across the globe and providing opportunities for like-minded partners to share the eternal hope of Jesus.

We accomplish our mission, in partnership with international Cru ministries, through three programs:

### Food and Agriculture

Around the world hunger and malnutrition claim lives and cripple entire communities of people. The Food and Agriculture Program at Unto provides people in famine-stricken zones with nutritious meals and seed packs. Our in-country partners distribute food to hungry people in communities that need food most and develop lasting relationships where ministry can continue.

### Clean Water

Shortages of safe, clean water and a lack of sanitation and hygiene create the most significant source of suffering on earth. The Clean Water Program alleviates disease and thirst for thousands of people annually. Unto's plan combines in-country partner ministry strategies with options such as drilling or repairing wells, distributing water filters, and providing hygiene training — meeting physical needs in ways that lead to opportunities for people to hear about the eternal hope of Jesus.

### Critical Aid

Impoverished or displaced people need basic care to help them build a better and brighter future. The Critical Aid Program gives suffering people like refugees and victims of disaster throughout the developing world lifesaving essentials, including health-related items, temporary shelter, medical supplies, blankets, clothing, and shoes.

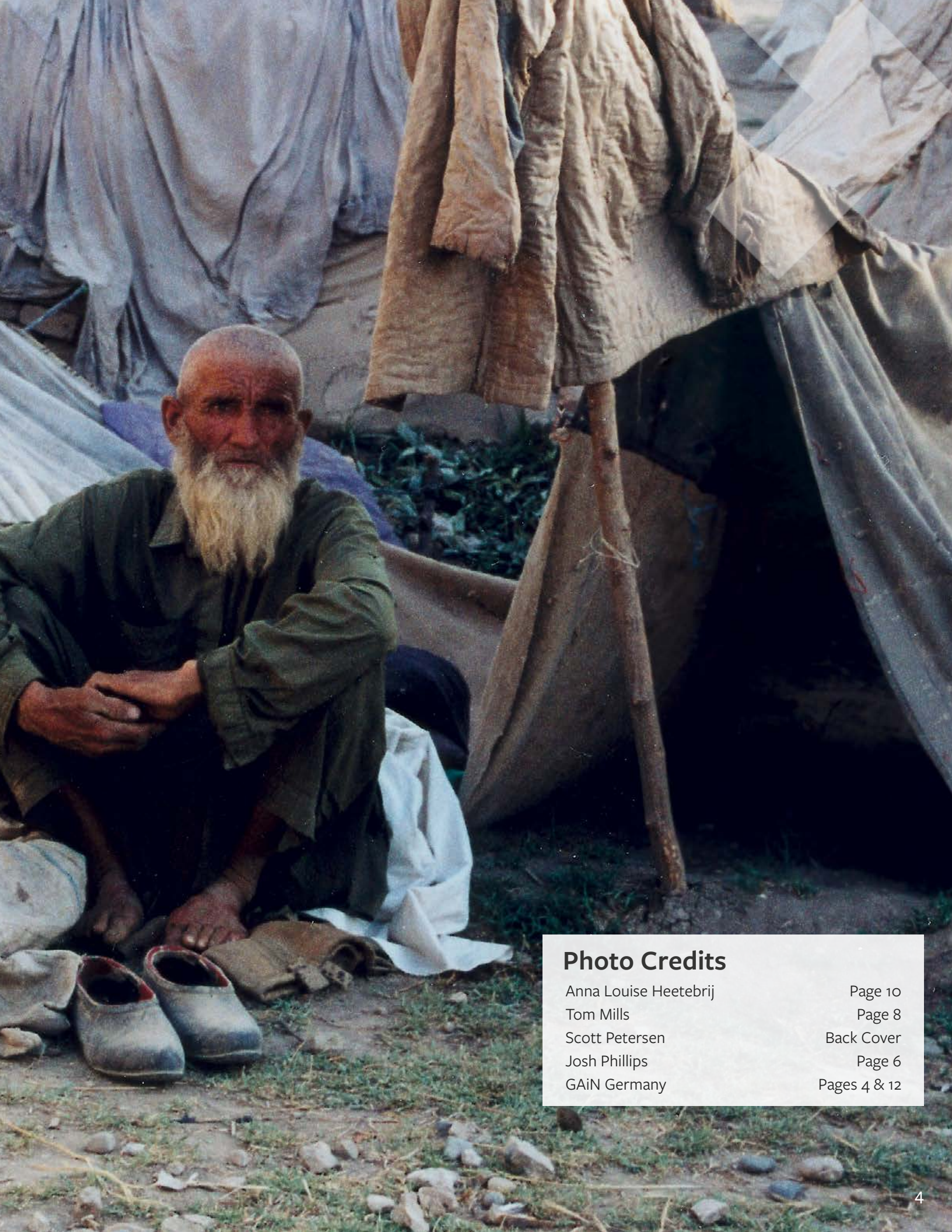
## Our Relationship with Cru

The humanitarian programs at Unto are crucial to the strategy of equipping Cru partners as they seek to express the kindness of Jesus in tangible ways to people they serve.

Cru is one of the largest Christian ministries in the world. Cru serves with ministries like Unto throughout the United States and in virtually every major country on earth, representing most of the world's population.

By enhancing the ministry of international and domestic Cru partners with humanitarian assistance and coaching, Unto fulfills its mission as a Cru ministry by providing partners with access to people groups who might otherwise be unreachable. We also help our partners build credibility in the eyes of governments and authorities. In many cases humanitarian aid is the main reason ministry is allowed to continue in the toughest places.





## Photo Credits

Anna Louise Heetebrij

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Tom Mills

Page 8

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Back Cover

Josh Phillips

Page 6

GAiN Germany

Pages 4 & 12



# Food and Agriculture

## Families Discover Hope for Today and Tomorrow

In countries where families already suffer from food insecurity, millions more are left without the nutrition they need to survive due to COVID-19, economic collapse, and severe drought. In one rural Zimbabwean village, our local staff team hosts a food distribution that regularly provides meals for more than 128 elderly people, orphaned or at-risk children, and impoverished families.

Jona is the father of a young girl who receives meals at the distribution. His wife recently died of COVID-19, and he is now the sole caregiver for his one-year-old daughter. He often takes her along with him as he does odd jobs to make money to buy food.

Unfortunately, she still lacked adequate nutrition and became malnourished. Thankfully people like you stepped in to help.

*“I was happy when my child was enrolled in the food assistance program as she is going to start eating enough nutrients for her body requirements,” he said. “I pray that this program will get enough support to keep on feeding her and also to grow as there are many other children like her.”*

These meals help meet people’s nutritional needs and also protect families from COVID-19. During the distribution participants receive a mask and are provided with a place to wash their hands with antibacterial soap. The goal of every meal distribution is for families to experience the kindness of Jesus and to hear about His eternal hope when the time is right.

In another area of Zimbabwe, our local staff team members met Anesu\* and her 10-year-old daughter who were victims of disaster. Our staff members had the opportunity to provide them with meals and other critical aid. They also shared, **“When the food is finished tomorrow, you will need some more. But the hope of Jesus will never leave you wanting more.”**

Anesu and her daughter were so encouraged by the message of hope that they gathered their family and friends together. Our staff members were able to provide meals and share the hope of Jesus with many more people in the community.

Because of the generosity of people like you, the nutritional needs of families in Zimbabwe and many other places are being met. Not only are they being cared for and protected from COVID-19, which gives them hope for today, they are also learning about the eternal hope of Jesus.

*\*Names throughout this report have been changed for security purposes.*





Approximately 625,371 people benefited from the Food and Agriculture Program



56.34%

20.29%

22.85%

0.02%

Meals

Seed Packets

Bucket Irrigation Kits

Agricultural Training



## Dirty Water Is Now History

Judy, a mother of three children, lives in Zambia. When the only well in her area broke, her family had no choice but to draw water from shallow sources of water nearby. Often such water is contaminated by runoff waste from animals. As a result her children began to experience health problems.

The broken well caused even more challenges as Judy's family struggled financially. Without sufficient water they could no longer successfully grow vegetables to sell at the market and help provide for the family's basic needs.

Thankfully, people like you stepped in to provide funding to repair the well in her village — and dirty water is now history for Judy and her family. Today they have enough safe, clean water to keep the children healthy and to resume selling vegetables. Local staff teams help maintain the well in her village and have had opportunities to share the eternal hope of Jesus.

In the neighboring country of Tanzania, a member of parliament described the transformation that has taken place in his district thanks to a new well that provides safe, clean water for families.

*Our villages have had a big problem of no safe drinking water.*

*Our main sources had been runoffs during the rainy season and open, hand-dug wells around the villages. The only means of getting drinking water from the wells has been by rope and bucket, which further contaminates the water as particles from the rope and ground get into water. The result has been the villagers suffering from stomach ailments from time to time.*

*Now with a new water point in place and working, **the problem will be history** and the general public life and performance will start to improve. It is with great pleasure that the whole community wishes to send unconditional thanks for the lifesaving act of kindness shown to us.*

Today Judy's family and many others living in the toughest places now have access to safe, clean water. They have experienced the kindness of Jesus and are open to learning more about His eternal hope. Many people have come to faith, and new churches have been established.





Approximately 50,875 people benefited from the Clean Water Program



53.07%

24.84%

21.62%

Wells Drilled

Wells Repaired

Water Filters

Latrines



## The Hope of Jesus Spreads Across Beirut

On August 4, 2020, a massive explosion — of nearly nuclear proportion — riveted the bustling city of Beirut, Lebanon. At least 200 people lost their lives, thousands more were injured, and nearly 300,000 were left homeless.

Today people living in the city are still struggling to rebuild. And with the country now facing its worst financial crisis in over 150 years, even more people wonder how they will provide for the basic needs of their families.

Amira lives with her parents and siblings in a refugee camp outside of Beirut. Many other refugees, who lived closer to the explosion site, have been forced to relocate to her camp — making their living situations even more difficult.

Following the deadly port explosion, her family received tarps for shelter, clothing, and meals. They were so grateful for the items and wanted to help others receive them too. Amira's father helped our local staff team members carry supplies to a distribution site while she and her siblings waited in his truck.

In another part of the city, Hasan saw our staff members distributing meals. He stopped and asked, "Are you helping families that are struggling? Because my family is struggling." Our staff members took meals to Hasan's home, which had been damaged by the explosion.

They told his family, ***"The reason we do what we do is because we have Jesus in our life, and we want to share Jesus' love."***

A few days later Hasan saw our staff team again. This time he introduced them to another family in need. As our team members provided them with critical aid and shared the hope of Jesus, Hasan listened intently. Our staff members were privileged to hear him declare that he wanted to follow Jesus, and they will continue to follow up with him.

People across Beirut continue to face many challenges. Your support helps meet their physical and spiritual needs — providing them with critical aid as they rebuild their lives and giving them opportunities to hear about the eternal hope of Jesus.





Approximately 438,939 people benefited from the Critical Aid Program





## Help and Hope for India

No one expected India's second wave of COVID-19 to strike with unprecedented force. But soon millions were struggling with illness, lockdowns, and a lack of basic supplies. Local staff teams quickly mobilized to provide help and share hope.

Ramesh and his wife sell street food in their rural East India village. But during the COVID-19 lockdowns, they were not able to open for business. Without any income the couple's savings quickly diminished, and Ramesh's wife worried about how they would soon feed their three children.

Local staff team members reached out to them and provided the family with two months' worth of meals. Ramesh said, ***"When none of our relatives stood beside us, we are ever grateful to your team for extending their helping hands for us during our difficult times."***

In many urban areas, hospitals were operating at maximum capacity and were forced to turn away many seriously ill patients. Local government leaders approached our in-country team members about setting up a field hospital. The Cru campus headquarters building became a 60-bed COVID-19 early-care facility, with trained doctors and nurses providing patients with basic medical assistance, including oxygen.

One local team member reported, "Beyond just catering to a community need, the field hospital helped us to cement our relationship with the community leaders. They were just thankful that we opened up our place for this need. It helped us to show the love of God in practical ways to the non-Christian community in a time of trouble."

Thanks to your generosity healthcare workers at local hospitals also received masks and oxygen concentrators to care for severely ill patients. In places where medical care was not readily available, local team members organized an online health and hygiene training for pastors, equipping them to teach people in their communities about preventative care. The pastors also received basic medical equipment and supplies to help sick individuals avoid severe symptoms.

As people across India faced unprecedented suffering, you helped provide the critical aid they needed to survive. And you gave local team members opportunities to share the hope of Jesus with many in their communities.







# Volunteers and Partnerships

## Volunteers Are Key in Expressing Kindness

During this fiscal year 5,408 volunteers helped pack essential supplies such as meals, seeds, and critical aid to be shipped to our staff team members and distributed to people in the toughest places. By following COVID-19 protocols and participating in smaller, more frequent packing events, organizations such as churches, corporations, universities, and nonprofits utilized volunteer opportunities at Unto for serving others. People around the globe benefited from their hours of service, community outreach, team building, international missions events, and community responsibility.

More than 35 university students and other volunteers helped with disaster relief. By serving on international humanitarian trips, 69 people joined our field staff team member to conduct vision clinics, plant gardens, provide mobility aids, and care for refugees.

The time volunteers give is invaluable and has an eternal impact on the lives of countless individuals around the world.

## Partnerships Make Humanitarian Ministry Possible

Individuals, churches, like-minded ministries, corporations, and Cru field staff members make up the partners who are central to Unto's ministry. What role will you play in the story — will you give, pray, or go?

### Unto Field Partners

create a strategy for relieving suffering and increasing ministry effectiveness. Unto responds by engaging others who can help provide resources to meet those needs.

### Other Partners

such as individuals, churches, and organizations provide prayer and financial support as well as volunteers who help prepare aid for shipment or travel for short-term ministry.

### Financial Partners

provide funding that helps Unto fill field partner requests for Food and Agriculture, Clean Water, and Critical Aid programs.

### Gift-in-Kind Partners

allow Unto to leverage funding from financial partners. Because of donated goods, every \$1 given translates into \$10 worth of aid distributed.







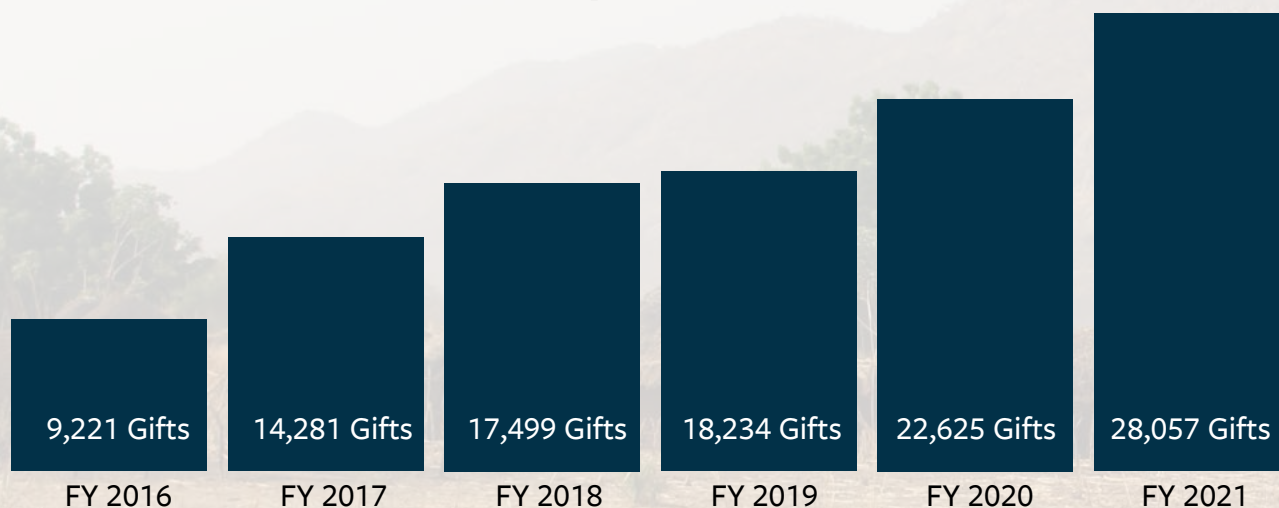


# Financial Report and Leadership

## Our Pledge to You

We seek to maintain the highest standards of integrity before the Lord and before you. Unto abides by the Evangelical Council for Financial Accountability (ECFA) standards of responsible stewardship in its management of donations.

## Six-Year Gift Count Comparison



## Board of Directors and Officers

**Douglas Briley**, Director

**Charles Chappell**, Director

**Jennifer Culver**, Director

**Mark Gauthier**, Director, Chairman of the Board

**Al Goff**, Director, President & CEO<sup>1</sup>

**Karen B. Morgan**, Secretary

**Darryl Smith**, Director

**Mark Tjernagel**, Treasurer/CFO

**Dave Weier**, Controller

<sup>1</sup> Al Goff, like all other missionary staff members for Unto, raises funding to cover the costs of his salary, training, ministry, and fundraising expenses. These costs are independently determined by the Human Resources and Staff Support functions of Cru.

## Leadership Team

**Al Goff**, President and CEO

**Joan Kanne**, Director, Leadership

Development and Human Resources

**Michelle Oney**, Executive Vice President, Advancement

**Brad Supple**, Vice President, Field Operations

**Dave Weier**, Controller





## 2021 Revenues & Transfers

Gifts-in-Kind	\$ 7,730,128
Contributions	\$ 5,040,679
Contributed Services	\$ 651,122
Other Revenue	\$ 436,355
Equity Transfers <sup>2</sup>	\$ 2,704,373
<b>Total</b>	<b>\$ 16,562,657</b>

## 2021 Expenses

Program Services	\$ 12,545,816
General & Administration	\$ 699,469
Fundraising	\$ 1,537,802
<b>Total</b>	<b>\$ 14,783,087</b>



<sup>2</sup> Note: In accordance with not-for-profit accounting guidance, the value of staff services provided to Unto by Cru (Unto's parent organization) is presented in the Statement of Activities as an Equity Transfer rather than as Contributed Services revenue. For 2021 the value of these contributed services is \$2,704,373; this value is also recorded across Unto's three Expense functions. There is no effect on Unto's Net Income or its Net Assets.



# Planned Giving





## Endowment Fund Gifts Can Relieve Suffering for Generations

Gifts to the Maximum Impact Endowment Fund at Unto ensure the kindness and eternal hope of Jesus will be shared now and for years to come.

### Sustain Ministry Efforts Worldwide

The Maximum Impact Endowment Fund at Unto is essential. It allows our teams to be nimble, enables innovation, and provides fuel for growth. It positions the ministry to respond quickly to critical issues, providing humanitarian aid and creating opportunities to share the hope of Jesus.

We are seeking partners to help grow the endowment in order to serve more people and respond to urgent needs as they arise. Your gift will provide consistent, sustainable funding that allows Unto to meet the most urgent needs from the field and provide the infrastructure necessary to support our three programs: Food and Agriculture, Clean Water, and Critical Aid.

### Endowment Assurances

- Ensures organizational mission continues for years to come.
- Provides for wise philanthropic investments today and safeguards your charitable interests for generations.
- Offers a consistent source of sustainable funding to meet urgent needs and support Unto's programs.

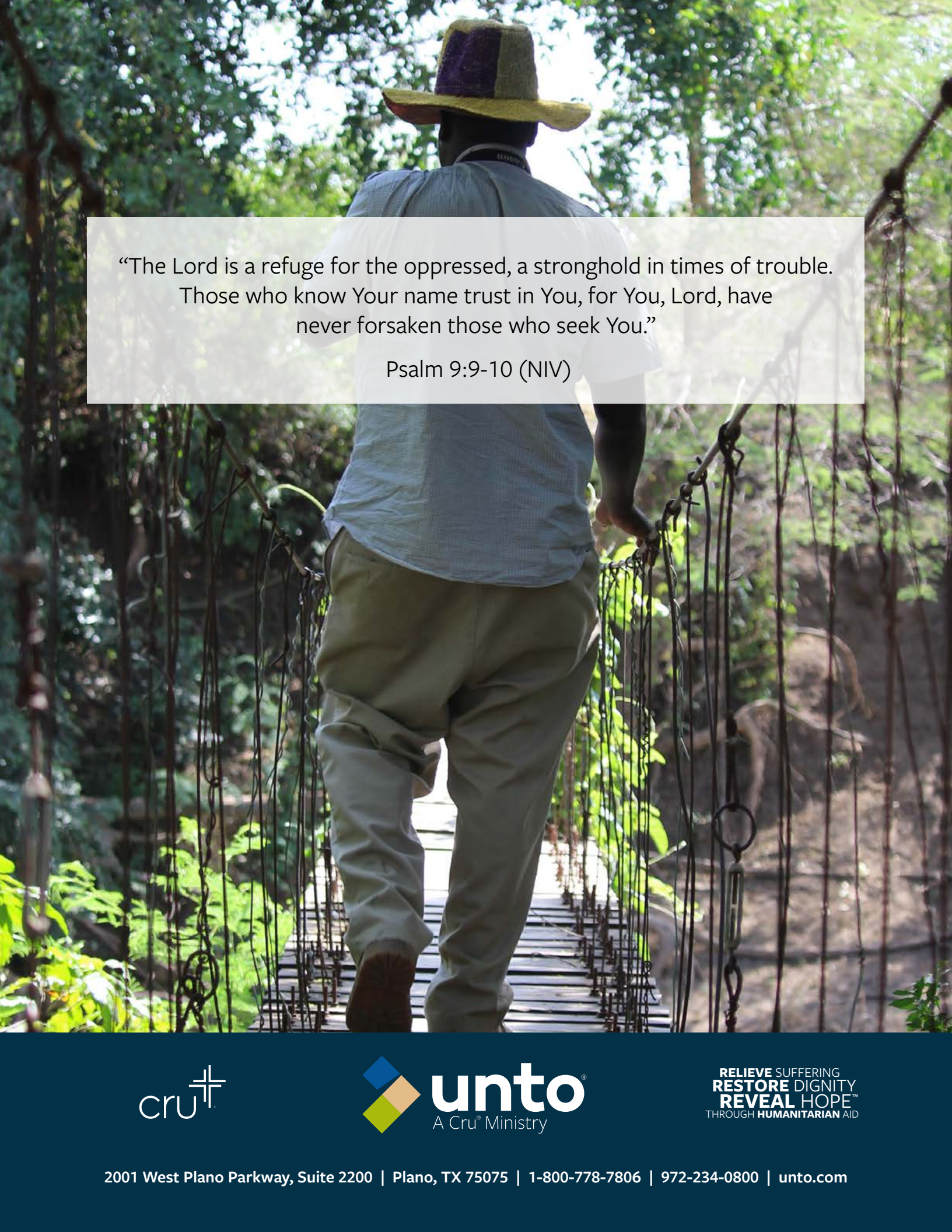
### Give to the Endowment Today

Three simple steps to impact generations in the toughest places.



For more information visit [unto.com/legacy](https://unto.com/legacy) or contact [Legacy@unto.com](mailto:Legacy@unto.com).





“The Lord is a refuge for the oppressed, a stronghold in times of trouble.  
Those who know Your name trust in You, for You, Lord, have  
never forsaken those who seek You.”

Psalms 9:9-10 (NIV)



RELIEVE SUFFERING  
RESTORE DIGNITY  
REVEAL HOPE™  
THROUGH HUMANITARIAN AID