



Helping You Express
The Kindness of Jesus
in the Toughest Places

Celebrating Change in the Toughest Places

This past year people around the globe have experienced suffering on an unprecedented scale. But in the midst of this suffering and uncertainty, we have also experienced God at work — watching as He has provided amazing opportunities to make a physical and spiritual difference in people’s lives. Because of your partnership and prayers, Unto® served nearly 1.3 million people in 40 countries.

In the following pages you will see how your support impacted people facing hunger, drought, COVID-19, disasters, and more. You provided humanitarian aid at people’s greatest point of need — relieving their suffering. But you did something else too. You gave them hope. Not just hope for the present but an opportunity to hear about the eternal hope that comes from knowing Jesus.

The combination of supplying humanitarian assistance along with opportunities to hear about the eternal hope of Jesus — THAT is the exponential difference you make when you partner with Unto.

Here are just a few highlights from 2020:

- With hunger on the rise, more than 800,000 people who did not have enough to eat received meals or agricultural supplies.
- After a well opening in Uganda, 94 people responded to the message of hope in Jesus, and over 200 people came the first Sunday when three new churches held services.
- People in New York received hygiene items, and essential workers in Italy received masks during the height of the global pandemic.
- Individuals who lost their homes in the Port of Beirut blast received meals, tarps, medicine, and hygiene supplies.

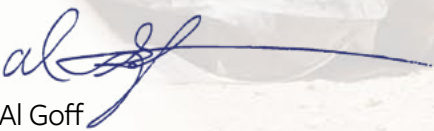
During global lockdowns, supply chain disruptions, and economic fallout, you continued to sustain our ministry efforts worldwide — relieving suffering, restoring dignity, and revealing hope.

I am reminded of Psalm 9:9-10, “The Lord is a refuge for the oppressed, a stronghold in times of trouble. Those who know Your name trust in You, for You, Lord, have never forsaken those who seek You” (NIV).

You have demonstrated this truth to suffering people in the toughest places — pointing them to the One who provides, protects, and is present with us through everything we face. And as you have given sacrificially to others, I hope you have sensed the reality of Psalm 9 in your own life too. These have not been easy days, and our team prays for you often.

Thank you for your prayers, generosity, and service. You have walked with us through an unprecedented year — including changing our name to Unto. And together we look forward to making the exponential difference in the lives of even more people in 2021.

Serving together,



Al Goff
President & CEO



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Expressing the Kindness of Jesus

Our Mission

As the humanitarian ministry of Cru®, Unto expresses the kindness of Jesus in the toughest places on earth by relieving suffering, restoring dignity, and revealing hope. For almost 30 years, Unto has leveraged strategic global partnerships and the service of dedicated volunteers to relieve suffering in more than 75 countries. Humanitarian kindness has been the key to loving more than 10 million “neighbors” across the globe and opening doors for like-minded partners to share the eternal hope of Jesus.

We accomplish our mission, in partnership with international Cru ministries, through three programs:

Food and Agriculture

Around the world hunger and malnutrition claim lives and cripple communities. The Food and Agriculture Program at Unto provides people in famine-stricken zones with nutritious meals and seed packs. Our in-country partners distribute food to hungry people in communities that need food most and develop lasting relationships where ministry can continue.

Clean Water

Shortages of safe, clean water and a lack of sanitation and hygiene create the most significant source of suffering on earth. The Clean Water Program alleviates disease and thirst for thousands of people annually. Unto’s plan combines in-country partner ministry strategies with options such as drilling or repairing wells, distributing water filters, and providing hygiene training.

Critical Aid

Impoverished or displaced people need basic care to help them build a better and brighter future. The Critical Aid Program gives suffering people like refugees and victims of disaster throughout the developing world lifesaving essentials, including health-related items, temporary shelter, medical supplies, blankets, clothing, and shoes.

Our Relationship with Cru

The humanitarian programs at Unto are crucial to the strategy of equipping Cru partners as they seek to express the kindness of Jesus in tangible ways to people they serve.

Cru is one of the largest Christian ministries in the world. Cru serves with ministries like Unto throughout the United States and in virtually every major country on earth, representing most of the world’s population.

By enhancing the ministry of international and domestic Cru partners with humanitarian assistance and coaching, Unto fulfills its mission as a Cru ministry by providing partners with access to people groups who might otherwise be unreachable. We also help our partners build credibility in the eyes of governments and authorities. In many cases humanitarian aid is the main reason ministry is allowed to continue.



The Golden Rule Changes Children’s Lives

Anotida lives in the slums of Zimbabwe. She is being raised by her grandmother, and her “home” is made of cardboard boxes and pieces of fabric. The highlight of Anotida’s day is going to school — there she receives what is routinely her only meal of the day.

When you walk into the tiny school room where she learns, 63 little faces peer up from their desks. Just two years ago they were faces that reflected malnutrition and neglect. Now they are healthy and eager to learn. Providing this kind of support for vulnerable children was Colleen’s dream.

Colleen, the school’s founder, also grew up in the slums. She was very young when her father passed away, leaving her mom and siblings destitute. As a teenager she became pregnant by abuse. She found herself with a newborn and no way to provide for him.

“I remember the challenges my son faced — the days we went to bed hungry,” Colleen says. “The days that my son would scream because he was hungry, and I couldn’t feed him. I felt so helpless.”

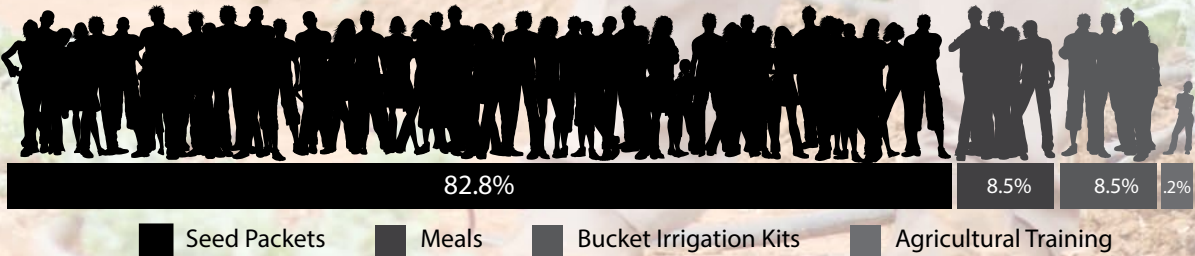
She did not give up. In fact she determined that if her life ever improved, she would help others in her situation. So when Colleen’s son was nine years old, she opened the first school for vulnerable children in her area called Graces of God. Now three locations serve more than 300 children and their caregivers. Not only does Anotida receive a daily meal and an education through the school — she is also learning about Jesus and the Bible every day.

Unto staff members in Zimbabwe consider it a privilege to partner with Colleen and her team. Colleen shares, “I just want to thank Unto, which is the backbone of our ministry. If it wasn’t for them, I don’t think this ministry would have been able to stand.”

Anotida is a great example of the impact each of us can make. Today this once-neglected, malnourished little girl is thriving. She loves to learn and recite her Bible verses every day. Your gift of meals helped change her life.



Approximately 801,989 people benefited from the Food and Agriculture Program



People Find a Real Source of Hope Through Clean Water

They were literally drinking black water.

On a recent trip to Uganda, our Unto team traveled to remote villages to drill new wells, repair old ones, and help local Cru partners build relationships with people in the communities where they serve.

In one village our team member asked a mom, Namazzi*, who had come with her children to the well drilling, “Where do you usually get your water?” She and her children took our team on a 2.5-mile walk. They stopped at a stream that had no water — it stops flowing during the dry season.

The mom picked up a shovel and started digging. She dug around 2.5 feet and then took a bucket and scooped out black water. This was the water their family used for drinking, cooking, bathing, and everything else.

When the group returned to the drilling site, local staff members began teaching about the Provider of the clean water — the Living Water. Before the well water flowed, 14 people responded to the eternal hope of Jesus.

Later that night, after showing a film about Jesus, another 80 people decided to follow. Near the well local staff teams established three churches. The first Sunday they held services, more than 200 people came and heard about the eternal hope of Jesus.

Today the churches that resulted from the well opening are allowed to meet in the nearby school building. The local government was so excited about the water that they provided desks for the school. Now the children no longer have to sit on the floor. Students and teachers have plenty of safe, clean water for drinking and hygiene. The children have school supplies.

All of this was made possible because people like you helped provide an unending source of safe, clean water through a water well. Namazzi and her family — in fact their entire community — were transformed by the gift of safe, clean water and the hope of Jesus.

**Name changed for security purposes.*



Approximately 44,370 people benefited from the Clean Water Program



People Across the World Receive Critical Help

As hard as the COVID-19 pandemic has been for us in the United States, the effects of the virus are devastating in some of the toughest places on earth. In those places people are already struggling with hunger, poverty, and war. The complexities of the pandemic demanded a supply of critical aid for needs greater than what was initially anticipated.

People in Italy were devastated by the pandemic. The country faced an almost complete shutdown. With the healthcare system overwhelmed and medical supplies running short, workers were forced to reuse their protective masks.

Thanks to the generosity of ministry partners like you, Unto was mobilized to relieve suffering and offer hope to people in Italy during their time of need.

Unto supplied in-country partners in Rome with surgical masks to provide to the local Red Cross. With the approval of the mayor, the masks also went to people delivering food to the elderly, the immunocompromised, law enforcement officers, and healthcare workers.

Our partners said of the masks, “We cannot thank you enough for this huge blessing ... We pray that they will bless and protect people but also shine the light of Christ ...”

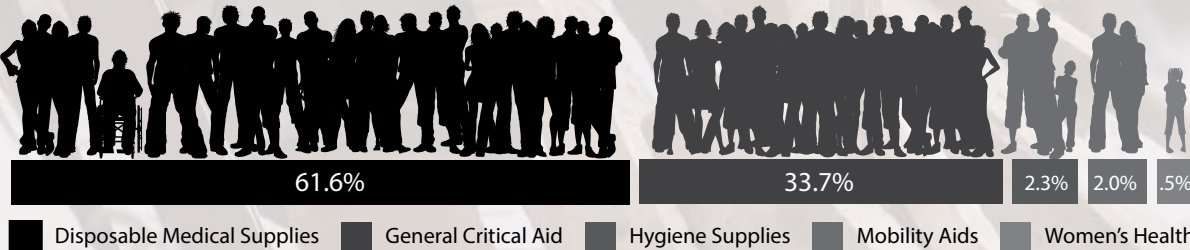
Unto also partnered with Inner City New York City, another Cru ministry, during the height of COVID-19 to provide hygiene items to people in The Bronx, Brooklyn, Harlem, and Queens. Inner City’s partner churches distributed these supplies to meet immediate physical needs — expressing the kindness of Jesus to people in their communities. This kindness softens hearts and provides opportunities for ministry teams to return and share the hope of Jesus as relationships are built.

As the pandemic continued around the globe, tragedy struck in Beirut, Lebanon. A massive explosion rocked the Port of Beirut, killing more than 200, injuring thousands, and leaving 300,000 without a home. Generous partners like you enabled Unto to immediately respond to the needs of people in Beirut, providing critical aid such as meals, tarps, medicine, and hygiene supplies.

Unto worked closely with Cru teams and local partners in Beirut as they cared for people’s physical needs and built relationships. In the midst of this traumatic experience, our teams have been able to reveal the eternal hope of Jesus to suffering people at the right time.



Approximately 449,968 people benefited from the Critical Aid Program



Relief for Victims of Hurricane Dorian

On September 1, 2019 Hurricane Dorian hit the Abaco Islands in The Bahamas, bringing 185 mph peak winds and leaving extensive devastation in its wake. Thanks to the support of people like you, hurricane victims experienced the kindness of Jesus through humanitarian aid.

As Hurricane Dorian approached, Charles and his wife took shelter in their home until it was torn apart around them. In the eye of the storm as winds raged and debris flew all around, Charles led his wife across the yard to seek shelter in the shop he used for his trade business. A few minutes later the shop was also destroyed with them inside it, but Charles and his wife survived.

Immediately after the storm they retreated to Nassau to stay with family. Three weeks later Charles returned to what was left of their home and business to begin salvaging what he could. He also wanted to find lodging before his wife returned. In the meantime he lived in the roofless rubble and debris of what was once his shop.

Unto partnered with three local churches on the island that opened their facilities as shelters and critical aid distribution points. At one of the churches, Charles, along with 248 other families, received a SHIFTPOD — sturdy tents with microfiber insulation that served as temporary housing for more than 500 Bahamians. When his wife returned, Charles was able to settle her in with adequate temporary housing.

Our team noticed Charles at the distribution point because he came with his friend Ted who uses a wheelchair. While Charles was establishing a new way of life for his own family after losing everything, he still looked out for others. He made sure that Ted received a pod and was well cared for.

In addition to supplying temporary shelter, Unto led disaster relief teams of volunteer Cru campus staff members and students to help with cleanup efforts in The Bahamas. The teams cleared debris from the homes of approximately 30 families to prepare for repairs so they could once again live in their homes.

As part of Unto's Disaster Relief Initiative, projects like this one help advance the message of the eternal hope of Jesus by providing credibility for our field partners, access to new people groups, and increased ministry effectiveness in areas affected by disaster.



Partnerships Make Humanitarian Ministry Possible

Individuals, churches, like-minded ministries, corporations, and Cru field staff members make up the partners who are central to Unto ministry. What role will you play in the story? Will you give, pray, or go?

Unto Field Partners

create a strategy for relieving suffering and increasing ministry effectiveness. Unto responds by engaging others who can help provide resources to meet those needs.

Financial Partners

provide funding that helps Unto fulfill field partner requests for Food and Agriculture, Clean Water, and Critical Aid Programs.

Other Partners

such as individuals, churches, and organizations provide prayer and financial support as well as volunteers who help prepare aid for shipment or travel for short-term ministry.

Gift-in-Kind Partners

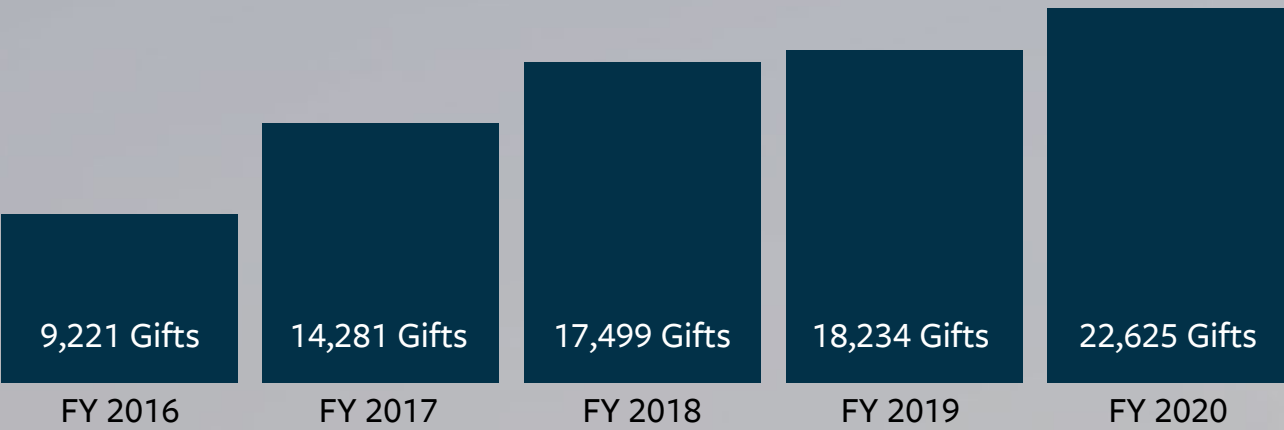
allow Unto to leverage funding from financial partners. Because of donated goods, every \$1 given translates into \$10 worth of aid distributed.



Our Pledge to You

We seek to maintain the highest standards of integrity before the Lord and before you. Unto abides by the Evangelical Council for Financial Accountability (ECFA) standards of responsible stewardship in its management of donations.

Five-Year Gift Count Comparison



Board of Directors and Officers

- Douglas Briley**, Director

Charles Chappell, Director

Jennifer Culver, Director

Mark Gauthier, Director, Chairman of the Board

Al Goff, Director, President & CEO¹
- Karen B. Morgan**, Secretary

Darryl Smith, Director

Mark Tjernagel, Treasurer/CFO

Dave Weier, Controller

¹ Al Goff, like all other missionary staff members for Unto, raises funding to cover the costs of his salary, training, ministry, and fundraising expenses. These costs are independently determined by the Human Resources and Staff Support functions of Cru.

Leadership Team

- Al Goff**, President and CEO

Joan Kanne, Director, Leadership Development and Human Resources
- Michelle Oney**, Executive Vice President, Advancement

Brad Supple, Vice President, Field Operations

Dave Weier, Controller



2020 Revenues & Transfers

Gifts-in-Kind	\$ 6,933,434
Contributions	\$ 4,934,804
Contributed Services	\$ 1,379,210
Other Revenue	\$ 363,036
Equity Transfers ²	\$ 2,572,087
Total	\$ 16,182,571

2020 Expenses

Program Services	\$ 12,260,675
General & Administration	\$ 733,170
Fundraising	\$ 1,226,280
Total	\$ 14,220,125



² Note: In response to official accounting guidance, Unto's auditors have advised that the value of staff services provided to Unto by Cru (Unto's parent organization) should be presented in the Statement of Activities as an Equity Transfer rather than as Contributed Services revenue. For 2020, the value of these contributed services is \$2,572,087; this value is also recorded across Unto's three Expense functions. There is no effect on Unto's Net Income or its Net Assets.



Complete audited Unto® financial statements are available on our website at unto.com/financials.



Relieve Suffering in the Toughest Places for Generations

Gifts to the Maximum Impact Endowment Fund at Unto ensure the kindness and eternal hope of Jesus will be shared now and for years to come.

The Maximum Impact Endowment Fund at Unto is essential. It allows our teams to be nimble, enables innovation, and provides fuel for growth. It positions the ministry to respond quickly to critical issues, providing humanitarian aid and creating opportunities to share the hope of Jesus.

We are seeking partners to help grow the endowment in order to serve more people and respond to urgent needs as they arise. Your gift will provide consistent, sustainable funding that allows Unto to meet the most urgent needs from the field and provide the infrastructure necessary to support our three programs: **Food and Agriculture, Clean Water, and Critical Aid.**

Endowment Assurances

- Ensures organizational mission continues for years to come.
- Provides for wise philanthropic investments today and safeguards your charitable interests for generations.
- Offers a consistent source of sustainable funding to meet urgent needs and support Unto's programs.

Give to the Endowment Today


Three simple steps to impact generations in the toughest places.

CONTACT US at
Legacy@unto.com
Gifts of any
size qualify

DONATE to the
Endowment Today
Explore tax benefits with
one of our advisors

YOUR GIVING
Continues Forever
Giving today carries your
legacy into the future

For more information visit unto.com/legacy or contact Legacy@unto.com.



“The Lord is a refuge for the oppressed, a stronghold in times of trouble.
Those who know Your name trust in You, for You, Lord, have
never forsaken those who seek You.”

Psalm 9:9-10 (NIV)



RELIEVE SUFFERING
RESTORE DIGNITY
REVEAL HOPE™
THROUGH HUMANITARIAN AID